

Promo Direct Launches Clear Bags Category to Help Businesses Meet Security Regulations

The new clear bags category features a variety of styles and sizes, all customizable with company logos and messages.

HENDERSON, NEVADA, UNITED STATES, May 30, 2024 /EINPresswire.com/ -- Promo Direct, America's leading distributor of [promotional products](#), is excited to announce the launch of its new [Clear Bags](#) category. This addition aims to help businesses and organizations comply with increasing security regulations at various venues, including schools, stadiums, and public events.



As security measures tighten across the United States, the demand for clear bags has surged. Clear bags allow for quick and efficient security checks, ensuring the safety and convenience of attendees at large gatherings. Understanding this growing need, Promo Direct has curated a comprehensive selection of high-quality clear bags, including backpacks, totes, and drawstring bags, all designed to meet stringent security guidelines.

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Our goal is to provide businesses with practical solutions that not only enhance security but also offer a valuable branding opportunity. Clear bags are perfect items for your promotional needs.”

Dave Sarro, CEO at Promo Direct

Dave Sarro, CEO, Promo Direct: "We are thrilled to introduce our Clear Bags category. Our goal is to provide businesses with practical solutions that not only enhance security but also offer a valuable branding opportunity. Clear bags are a perfect promotional item, combining functionality with brand visibility."

The new category features a variety of styles and sizes, all customizable with company logos and messages. Made from durable, transparent materials, these bags are designed to withstand daily use while ensuring compliance with security protocols. They are ideal for a wide range of events

and purposes, from [corporate giveaways](#) and trade shows to school and sports team events.

Another highlight is that Promo Direct offers low prices on popular clear bags, helping businesses personalize high-quality, budget-friendly options without compromising on style or functionality.

About Promo Direct:

Established in 1991 by Dave Sarro, Promo Direct is committed to enhancing sales and elevating brand visibility through premium promotional merchandise. Our focus on delivering smart business solutions and exceptional customer experiences has earned us numerous awards and accolades. Recognized as the #1 Promotional Product Store by TopTenReviews.com, we strive for excellence and prioritize customer satisfaction in everything we do.

Chetana Jikamade

Promo Direct

pr@promodirect.com

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