

## RE/MAX Agents Outsell Competition 2 to 1, Leading the Industry

BRADENTON, FL, US, June 25, 2024 /EINPresswire.com/ -- In an impressive demonstration of market leadership, RE/MAX agents have solidified their position at the top by outselling the competition 2 to 1, according to the newly released 2024 <u>RealTrends</u> Verified Best Brokerages rankings, formerly known as the RealTrends 500 - read more here: <u>https://news.remax.com/leading-the-industry-</u> <u>remax-agents-outsell-the-competition-2-to-1</u>.

This remarkable achievement underscores the expertise and dedication of RE/MAX professionals in providing unparalleled service to their clients.

The data, highlighted in the latest article on RE/MAX News, showcases the consistent performance of RE/MAX agents who have set the benchmark in the real estate industry. This

	nd with outstanding agents, leading brand awareness and an unmatched global presence					
	NATIONAL, FULL-SERVICE BROKERAGE BRANDS					
E/MAX	(LARGE BROKERAGES)	SIDES <sup>2</sup>	(UNAIDED) <sup>3</sup> 36,4%	110+	9.022	144.835
	8.6	N/A	0.1%	5	500	8.000
ERA	6.1	71,935	1.6%	39	2,400	43,400
COMPASS	6.0	177,716	3.2%	1	500	29,744
BERKSHIRE	5.8	N/A	7.3%	13	1,600	51,000
kw.	5.6	N/A	14.5%	59	1,100	189,000
Sotheby's	5.3	112,582	3.3%	84	1,100	26,600
ദ്ദ്	5.0	486,273	21.2%	40	2,900	101,000
ENTURY 21	5.0	233,374	30.9%	84	12,000	135,000
Better Tomes	5.0	59,782	2.2%	6	400	12,000
exp	4.8	355,052	1.6%	24	N/A	90,000
HOMESMART	2.6			1	200	26,000
REDFIN	N/A	46,549	11.4%	2	55	N/A
Weichert	N/A	N/A	1.6%	1	500	14,000
EALTYONEGROUP	N/A	N/A	0.5%	20	400	19,000

accomplishment is a testament to the rigorous training, innovative tools, and extensive network that RE/MAX agents leverage to deliver outstanding results.

Stan Rutstein, a top RE/MAX commercial realtor in Florida and named the #1 RE/MAX Commercial Agent in Florida seven times in the past 10 years, attributes this success to the company's unwavering commitment to excellence. "Our agents are equipped with the best resources and training in the industry," says Rutstein. "This allows us to not only meet but exceed our clients' expectations consistently. Our ability to outsell the competition 2 to 1 is a direct result of our strategic approach and dedication to client satisfaction."

Rutstein further emphasized the impact of RE/MAX's supportive network and cutting-edge technology. "Being part of the RE/MAX family means we have access to an incredible network of professionals and state-of-the-art tools that give us a competitive edge. This advantage is evident in our sales performance and the trust our clients place in us."

The report also highlights the significant gap between RE/MAX and its closest competitors, reaffirming RE/MAX's dominance in the real estate market. This achievement not only reflects the hard work and commitment of RE/MAX agents but also the trust and confidence that clients have in the brand.

"Our focus has always been on delivering the best possible outcomes for our clients," Rutstein adds. "We are proud to lead the industry and look forward to continuing to set new standards of excellence."

## About RE/MAX

RE/MAX, LLC, is one of the world's leading franchisors of real estate brokerage services. With a presence in over 110 countries and territories, RE/MAX's global footprint is unmatched by any other real estate brand. The RE/MAX network is recognized for its top-producing agents and exceptional customer service.

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