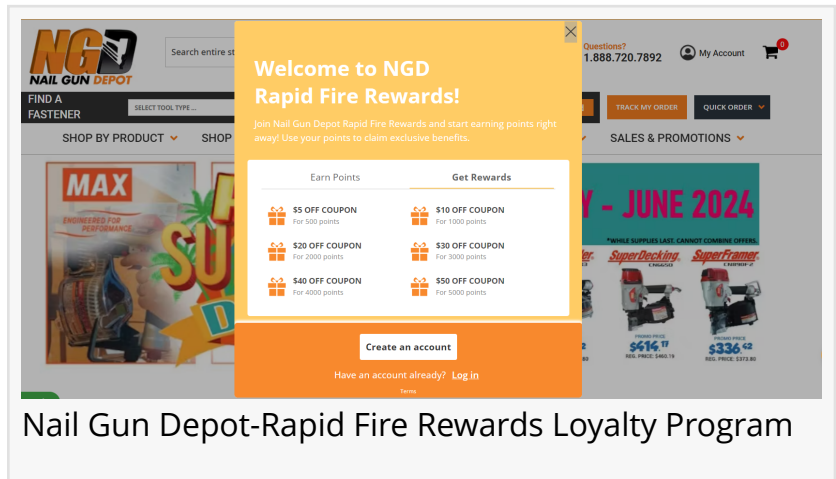


Nail Gun Depot Announced the Launch of "Rapid Fire Rewards" Loyalty Program

CINCINNATI, OHIO, US, June 3, 2024 /EINPresswire.com/ -- [Nail Gun Depot](#), a premier online retailer for collated tools and fasteners since 2000, is thrilled to announce the launch of its loyalty program, "Rapid Fire Rewards," in partnership with [Zinrelo](#), a global leader in loyalty rewards platforms. This innovative program is designed to reward the construction and manufacturing community with tiered benefits, exclusive promotions, and comprehensive rewards.



Tiered Rewards to Elevate Shopping Experience

“

Nail Gun Depot's commitment to providing exceptional value to our customers has found a perfect match in Zinrelo's loyalty rewards platform.”

*Mark Bordicks, E-Commerce
Director, of Nail Gun Depot*

"Rapid Fire Rewards" introduces a dynamic tier system to cater to its diverse customer base:

- Brite Tier: Offers a welcome bonus and points on purchases for all new members.
- Electro-Galvanized Tier: At 2500 points, members enjoy 1.5x points on purchases and special promotions.
- Hot-Dipped Galvanized Tier: With 5000 points, members receive 2x points, exclusive invites, and access to promotions.
- Stainless Steel Tier: The highest tier at 10,000 points,

providing 4x points, exclusive invites, and premium rewards.

Engagement Opportunities for Rewarding Experiences

Members can earn points through various engagements:

- Purchases: Earn points for every dollar spent on Nail Gun Depot's extensive product catalog.
- Social Sharing and Reviews: Gain points by sharing on Facebook, following on Instagram, writing product reviews, and referring friends.

□ Special Milestones: Celebrate account creation and anniversaries with additional points.

A Partnership Built on Innovation and Customer Focus

"Nail Gun Depot's commitment to providing exceptional value to our customers has found a perfect match in Zinrelo's loyalty rewards platform," said Mark Bordicks, E-Commerce Director, of Nail Gun Depot. "We are excited to launch 'Rapid Fire Rewards' to not only promote customer retention but also to enhance our consumer engagement."

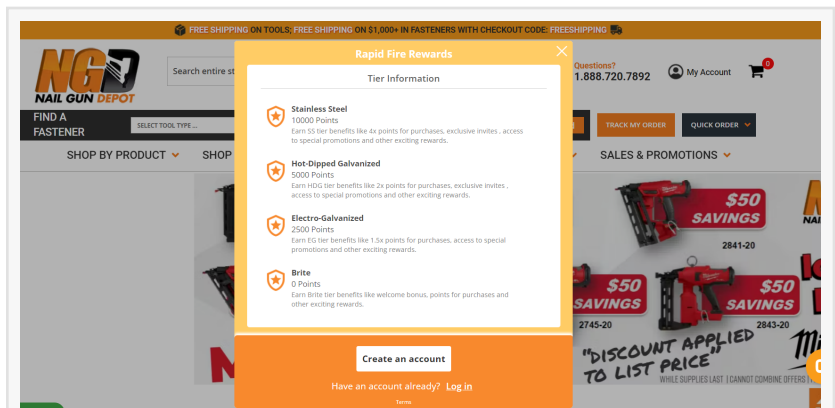
Jai Rawat, CEO of Zinrelo, added, "We are delighted to partner with Nail Gun Depot to launch the 'Rapid Fire Rewards' program. Our platform is designed to maximize customer retention and engagement through personalized, data-driven loyalty rewards. This partnership underscores our commitment to helping brands build strong, lasting relationships with their customers."

About Nail Gun Depot

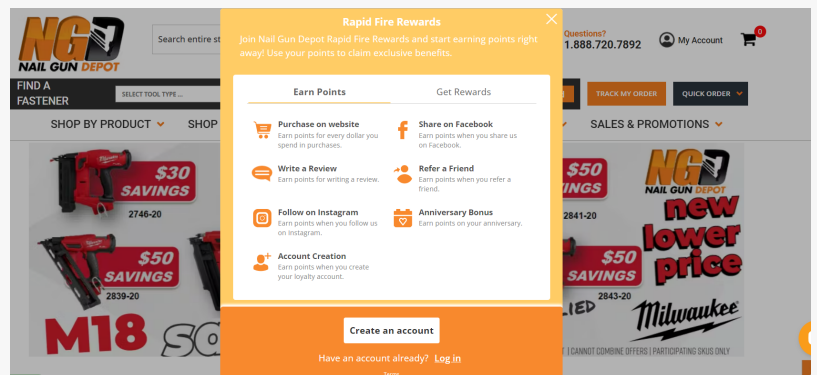
Nail Gun Depot was launched in 2000, in response to a growing demand for e-commerce within the construction and manufacturing trades. To this day, our purpose stands to fulfill a growing demand for world-class fastening products and services, on a global scale. Located in Cincinnati, Nail Gun Depot works with distribution centers strategically located across the United States, to ensure top notch customer service and seamless fulfillment. Education and experience remain cornerstones in offering our customers the most efficient and competitive fastening solutions available.

About Zinrelo

Zinrelo is a leading [loyalty rewards platform provider](#), offering scalable and customizable loyalty programs that increase customer engagement and retention. With a focus on leveraging data to enhance customer experiences, Zinrelo supports businesses in fostering meaningful relationships with their clientele.



Nail Gun Depot-Rapid Fire Rewards Loyalty Program-Tiers Information



Nail Gun Depot-Rapid Fire Rewards Loyalty Program

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