

# Home Textile Market Size, Trends, In-Depth Insights and Forecast 2024-2032

*The home textile market is expected to reach US\$ 195.3 Billion by 2032, exhibiting a growth rate (CAGR) of 5.02% during 2024-2032.*

ST. BROOKLYN, NY, USA, May 31, 2024 /EINPresswire.com/ -- IMARC Group, a leading market research company, has recently releases report titled "Home Textile Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032," The study

provides a detailed analysis of the industry, including the global home textile market size, share, trends, and growth forecast. The report also includes competitor and regional analysis and highlights the latest advancements in the market.



## Report Highlights:

How big is the home textile market?

The global home textile market size reached US\$ 125.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 195.3 Billion by 2032, exhibiting a growth rate (CAGR) of 5.02% during 2024-2032.

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## Factors Affecting the Growth of the Home Textile Industry:

- Rising Consumer Spending on Home Renovation:

The surge in consumer spending on home renovation reflects a growing interest in personalized living spaces that cater to comfort, aesthetics, and functionality. As disposable incomes rise, especially in developed economies, homeowners are increasingly investing in high-quality home

textiles to enhance their living environments. This trend is fueled by a desire to create spaces that reflect personal style, provide comfort, and improve the overall quality of life. The renovation wave is not just about aesthetic upgrades but also includes the integration of eco-friendly and technologically advanced textiles, reflecting broader societal shifts towards sustainability and innovation.

- Increasing Awareness Regarding Sustainable Textiles:

Sustainability has become a cornerstone in the home textile market, driven by a global increase in environmental consciousness among consumers. This shift is evident in the growing demand for textiles made from eco-friendly materials, ethical production practices, and the adoption of green certifications. Consumers are increasingly informed about the environmental impact of their purchases, leading to a preference for products that are not only durable and high-quality but also have a reduced carbon footprint. The industry's response has been to innovate in recycling, organic materials, and sustainable sourcing, aligning with the broader environmental goals and consumer expectations.

- Technological Advancements in Textile Manufacturing:

The home textile market is being revolutionized by technological advancements, which are enabling manufacturers to produce high-quality, durable, and innovative products at a faster pace and lower cost. Cutting-edge technologies like 3D printing, automated weaving machines, and AI-driven design tools are transforming traditional manufacturing processes, leading to improved efficiency and customization options. These innovations facilitate the creation of textiles with enhanced functionalities, such as improved fabric strength, water resistance, and even health-monitoring capabilities. As technology continues to evolve, it opens up new possibilities for the design and production of home textiles, catering to the ever-changing consumer demands.

## Home Textile Market Report Segmentation:

### Breakup By Product:

- Bed Linen
- Bath Linen
- Kitchen Linen
- Upholstery
- Others

Bed linen represents the largest product segment in the home textile market due to its essential role in everyday comfort, the frequent need for replacement or upgrade, and the wide variety of design and material options catering to diverse consumer preferences.

### Breakup By Fabric Type:

- Polyester
- Cotton
- Silk
- Wool
- Others

Polyester stands as the largest fabric segment due to its durability, ease of maintenance, cost-effectiveness, and versatile aesthetic appeal, making it a popular choice among manufacturers and consumers alike.

### Breakup By Distribution Channel:

- Offline
  - o Supermarket/Hypermarket
  - o Specialty Stores
  - o Others
- Online

The offline segment dominates the distribution channel in the home textile market, as consumers often prefer to physically assess the quality, texture, and color of textiles firsthand before making a purchase, especially in the context of items like bedding, curtains, and upholstery.

### Breakup By Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

Asia Pacific emerges as the largest market in the regional segmentation, driven by the region's expansive population, rising disposable incomes, rapid urbanization, and the increasing influence of local and traditional textile designs that cater to both domestic and international consumers.

### Global Home Textile Market Trends:

The global home textile market is experiencing significant transformation driven by various

factors, including the rising consumer spending on home renovation, increasing awareness regarding sustainable textiles, and technological advancements in textile manufacturing. Moreover, the demand for home textiles is fueled by the burgeoning real estate sector and a shift towards luxury and premium textile products, especially in emerging economies, which is boosting the market growth. The market is further invigorated by the e-commerce boom, making it easier for consumers to access a wide range of textiles from different parts of the world.

Ask Analyst & Browse the full report with TOC and list of Figures:

<https://www.imarcgroup.com/request?type=report&id=12359&flag=C>

Who are the key players operating in the industry?

The report covers the major market players including:

- American Textile Company
- Bed Bath & Beyond Inc.
- Dicitex Furnishings Private Limited
- Honsun Home Textile Co., LTD.
- Marvic Textiles Ltd
- Mittal International
- Mohawk Industries, Inc.
- Ralph Lauren Corporation
- Trident Limited
- Vescom B.V. (Vescom Groep B.V.)
- Welspun One Logistics Parks Pvt. Ltd

If you require any specific information that is not covered currently within the scope of the report, we will provide the same as a part of the customization.

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