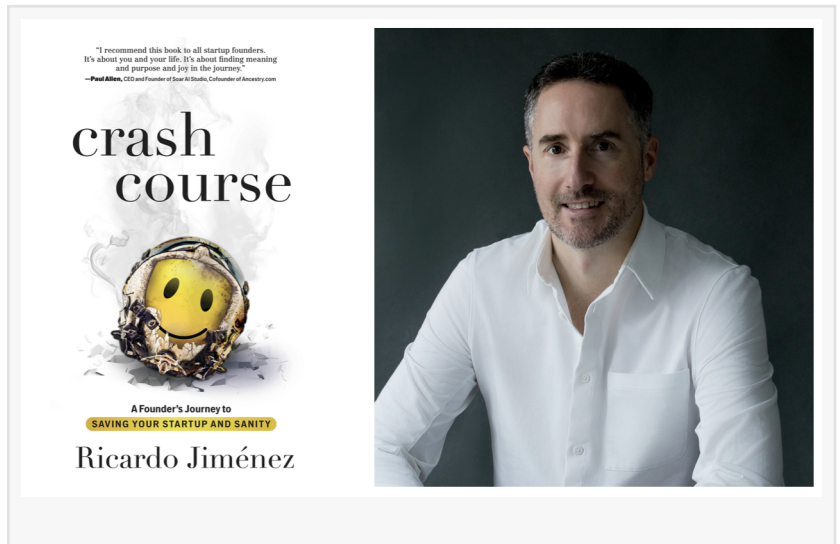


'Crash Course': A Raw, Honest Tale of Startup Struggles and Survival by Ricardo Jiménez

MIAMI, FL, UNITED STATES, June 3, 2024 /EINPresswire.com/ -- On June 18th, Ricardo Jiménez, an entrepreneur with a courageous tale of triumph over adversity, will officially launch his debut book, 'Crash Course: A Founder's Journey to Saving Your Startup and Sanity'.

This highly anticipated release offers a candid account of Jiménez's personal journey through the highs and lows of entrepreneurship, aimed at guiding fellow business founders on their path to success.



In 'Crash Course', Jiménez fearlessly recounts the painful experience of his own startup failure, offering invaluable lessons for those navigating the tumultuous waters of business ownership.

“

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Ricardo Jiménez, Author of 'Crash Course'.

Through his narrative, readers will discover the harsh realities of pouring heart, passion, and financial resources into a dream, only to face the crushing blow of failure.

"I wanted to share my story not to revel in defeat, but to illuminate the often overlooked struggles of entrepreneurship," explains Jiménez. "There are countless tales of overnight success, but what about those of us who poured everything into our ventures and still faltered? I believe these stories are just as crucial, if not more so, in

shaping the entrepreneurial landscape."

The official book launch is scheduled for June 18th, marking the beginning of a journey towards enlightenment and empowerment for aspiring business leaders worldwide. Following the launch, Jiménez will host the first official presentation of 'Crash Course' in Miami, FL on June 26th, inviting audiences to delve deeper into the raw realities of startup life.

With 'Crash Course', Ricardo invites readers to embrace the setbacks and failures inherent in the entrepreneurial journey, transforming them into stepping stones toward future success. Through his candid account, Jiménez offers a beacon of hope and guidance for those who dare to chase their dreams against all odds.

For more information about 'Crash Course: A Founder's Journey to Saving Your Startup and Sanity', visit [Here!](#)

About Ricardo Jiménez: He is a Spanish-born author, entrepreneur, and active angel investor. Since 2014, he has performed direct investments in over fifty tech projects, including the Ethereum token launch. In recent years, his investment scope broadened in both industry and geography, taking interests in the first hydrogen electric aircraft in France, a gold mine in Paraguay, and a financial solution for Gen Z in the Middle East.

Ricardo holds an MBA from Duke and is fluent in Spanish and English and speaks conversational Indonesian. He has traveled to sixty countries, visited the Seven Wonders of the World, spent six months at a meditation retreat in Uruguay, and he continues to spend several months every year in the Isha meditation center in Mexico. He enjoys kite surfing in Puerto Rico and motorbike riding the Texas back roads. He is a founder supporter of "Yo Elijo", a non-for-profit that supports children and families in socio-economic stress in Colombia in choosing a different path in their lives.

About the Book: In Crash Course, entrepreneur Ricardo Jiménez crawls out from under the wreckage of his failed startup and forces himself to explore how his best-laid plans went so terribly wrong. With surgical precision, Jiménez explores every decision, meeting, step, and misstep that turned his once-promising international toy company into an expensive lesson in how not to succeed in the highly competitive global marketplace.

Putting pride aside, Jiménez puts his whole story on display—the good, the bad, and the terrible—with the hope that the next generation of startup entrepreneurs can learn from his mistakes and take a pain-free shortcut to the important lessons he had to learn the hard way.

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