

Orthodontics Market: Estimated to Reach \$7.64 Billion by 2030 | 10.7% CAGR

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/EINPresswire.com/ -- The global [orthodontics market](#) is set to experience remarkable growth, reaching a valuation of \$7,637.8 million by 2030, according to the latest market report. The industry, valued at \$2,767.4 million in 2020, is anticipated to grow at a robust CAGR of 10.7% from 2021 to 2030. Orthodontics, a specialized branch of dentistry dedicated to diagnosing, preventing, and treating dental and facial irregularities, plays a pivotal role in enhancing oral health and aesthetics.



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Orthodontics is the dentistry branch that deals with the diagnosis, prevention, interception, guidance, and correction of bad bites or dental irregularities, including the use of braces. The orthodontics procedures are done with brackets, anchorage appliances, archwires and ligatures. Orthodontics procedures are used for cosmetic correction, to improve appearance and provide a healthy functional bite.

The dental abnormalities such as crooked teeth, bite problems, like an overbite or an underbite, crowded teeth, and jaw misalignment are treated with orthodontics procedures. The orthodontics use fixed and removable dental devices, like braces, retainers, and bands, to change the position of teeth in the mouth for dental procedures.

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The surge in the geriatric population, coupled with increased awareness about oral health, is a key driver propelling the growth of the global orthodontics market. The demand for orthodontic products has witnessed an upswing as more people seek solutions to dental and facial irregularities. The prevalence of malocclusion is on the rise, further fueling the adoption of orthodontic treatments globally. Emerging markets like China and India present untapped potential, and the demand for orthodontic procedures is expected to escalate in these regions.

The growing number of children globally is boosting the orthodontics market, with dental surgeries becoming more commonplace. In 2019, the U.S. alone had over 73 million children, highlighting the substantial market size for orthodontic treatments. Additionally, dental tourism, a subset of medical tourism, is contributing to market growth by offering dental diagnosis and treatment services on a global scale.

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Orthodontics Market Report

The report sheds light on prominent players shaping the orthodontics landscape. Companies such as 3M Company, Align Technology, Inc., and Dentaurem GmbH & Co. KG are leveraging their expertise to drive market innovation. The market encompasses a variety of orthodontic products, including brackets (fixed and removable), anchorage appliances, bands, buccal tubes, miniscrews, ligatures (elastomeric and wire), and archwires.

Orthodontics Market Report

Contrary to traditional demographics, the adult segment is experiencing a significant surge in the orthodontics market. Factors contributing to this trend include evolving lifestyle patterns, expanding global middle-class populations, and heightened recognition of the long-term benefits of orthodontic treatment. This shift is characterized by a preference for less conspicuous orthodontic appliances, such as clear aligners, that cater to the aesthetic concerns of adult patients.

Orthodontics Market Report

The steady demand for orthodontic supplies like brackets and aligners, supported by technological innovations, underscores the market's dynamic nature. The future of orthodontics is being shaped by customized solutions through advanced technologies such as 3D printing and digital modeling, which are making treatments more patient-friendly and precise.

This innovation wave is revolutionizing patient care and opening up a lucrative market for clear

aligners, particularly favored by the adult demographic for their discreet appearance and comfort. With adults seeking orthodontic treatment now more than ever, the industry is experiencing an influx of investments in this lucrative segment

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Stakeholders in the orthodontics market stand to benefit from the comprehensive insights provided in the report, including:

In-depth analysis of the global market trends and future estimations.

Orthodontics market forecasts from 2021 to 2030, aiding stakeholders in capitalizing on prevailing opportunities.

Regional analyses facilitating strategic business planning and identification of opportunities.

Thorough examination of key players' profiles and growth strategies, offering insights into the competitive landscape.

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