

U.S. Eubiotics Market Size to Reach \$2135.2 Million by 2032: Latest Report by Vantage Market Research

U.S. Eubiotics Market Size to Grow by \$2135.2 Mn | Revenue Forecast, Company Ranking, Competitive Landscape, Growth Factors, And Trends

WASHINGTON, D.C, DISTRICT OF COLUMBIA, UNITED STATES, June 3, 2024 /EINPresswire.com/ -- The [U.S. Eubiotics Market Size & Share](#) was valued at USD 1105 Million in 2023, and it is expected to reach USD 2135.2 Million by 2032, growing at a CAGR of 7.3% during the forecast period (2024-2032).



The U.S. eubiotics market, encompassing products that enhance the balance of microbial flora in the gastrointestinal tract, is experiencing robust growth. Eubiotics, which include prebiotics, probiotics, organic acids, and essential oils, are increasingly recognized for their role in improving animal health and performance. The rising awareness among consumers about the benefits of eubiotics, coupled with stringent regulations on the use of antibiotics in animal feed, is driving the market forward. As the demand for high-quality animal-derived products grows, eubiotics are becoming a critical component in animal nutrition, ensuring better gut health, enhanced immunity, and improved feed efficiency.

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Market Dynamics:

The dynamics of the U.S. eubiotics market are influenced by several key factors. Firstly, the increasing consumer preference for natural and organic products is pushing producers to adopt eubiotics in animal feed to ensure the health and well-being of livestock without relying on antibiotics. Additionally, government regulations aimed at reducing antibiotic resistance are

compelling livestock producers to seek alternative solutions, further propelling the demand for eubiotics. The market is also driven by advancements in microbiome research, which are uncovering new benefits and applications of eubiotics, leading to innovative product development. However, the high cost of eubiotics compared to conventional feed additives and the lack of awareness among some farmers pose challenges to market growth.

Top Companies in U.S. Eubiotics Market

- BASF
- DSM
- ADM
- CHR. HANSEN
- ADISSEO
- Bionutrition
- Evonik Industries
- Cargill
- Novus International

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Top Trends:

Several prominent trends are shaping the U.S. eubiotics market. One significant trend is the integration of eubiotics with precision farming techniques. This approach allows for the tailored application of eubiotics based on the specific needs of individual animals or groups, optimizing their health outcomes and enhancing overall productivity. Another trend is the growing popularity of multi-strain probiotic products, which offer a broader spectrum of benefits by combining different beneficial bacteria. Additionally, there is an increasing focus on sustainable eubiotics production, with companies investing in eco-friendly manufacturing processes and sourcing natural raw materials. The rise of direct-fed microbials, which can be administered directly to animals without pre-mixing with feed, is also gaining traction due to its convenience and effectiveness.

U.S. Eubiotics Market Segmentation

By Product

- Probiotics
- Prebiotics
- Organic acids
- Essential oils
- Others

By Livestock

- Poultry
- Swine
- Ruminants
- Aquatic animals
- Others

By Function

- Nutrition & Gut Health
- Yield
- Immunity
- Production

By Form

- Dry
- Liquid

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Top Report Findings:

- The U.S. eubiotics market is projected to grow at a compound annual growth rate (CAGR) of approximately 7.3% over the next five years.
- Probiotics are the leading segment in the market, accounting for the largest share due to their wide range of health benefits.
- The poultry sector is the largest end-user of eubiotics, driven by the high demand for poultry meat and eggs.
- Organic acids are gaining popularity as a cost-effective alternative to antibiotics in animal feed.
- The Midwestern United States holds the largest market share, attributed to the region's extensive livestock farming industry.
- Technological advancements in eubiotics production are leading to the development of more effective and stable products.
- The shift towards non-GMO and clean label products is influencing the eubiotics market.
- Key players in the market are focusing on strategic partnerships and acquisitions to expand their product portfolios and market presence.

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Challenges:

Despite the positive outlook, the U.S. eubiotics market faces several challenges. One significant challenge is the relatively high cost of eubiotics compared to traditional feed additives, which can be a barrier for widespread adoption, particularly among small-scale farmers. Additionally, there

is a lack of standardized regulations and quality control measures for eubiotics, leading to variability in product efficacy and consumer trust. Educating farmers and producers about the benefits and proper usage of eubiotics is another hurdle, as there is still limited awareness in some areas. The complexity of gut microbiota and the need for more research to fully understand the mechanisms of action of eubiotics also pose challenges to the market's growth.

Opportunities:

The U.S. eubiotics market presents several opportunities for growth and innovation. The increasing consumer demand for antibiotic-free and organic animal products creates a significant opportunity for eubiotics as a natural alternative to antibiotics. Advancements in microbiome research offer the potential for developing more targeted and effective eubiotics products, tailored to specific animal needs. Additionally, the growing trend towards sustainable and eco-friendly farming practices is driving the demand for natural feed additives like eubiotics. The rise of e-commerce and digital marketing also provides opportunities for companies to reach a broader audience and educate consumers about the benefits of eubiotics. Furthermore, strategic partnerships and collaborations with research institutions can help companies stay at the forefront of technological advancements and market trends.

Key Questions Answered in U.S. Eubiotics Market the Report:

- What is the current size of the U.S. eubiotics market and its growth rate?
- Which segment of eubiotics holds the largest market share in the U.S.?
- What are the main drivers propelling the growth of the eubiotics market in the U.S.?
- What are the major challenges faced by the U.S. eubiotics market?
- How are advancements in microbiome research influencing the eubiotics market?
- What are the top trends shaping the future of the U.S. eubiotics market?
- Which regions in the U.S. have the highest demand for eubiotics and why?
- What are the key strategies adopted by leading players in the U.S. eubiotics market?

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Regional Analysis:

The U.S. eubiotics market is geographically diverse, with significant regional variations in demand and adoption. The Midwestern United States, known for its extensive livestock farming, holds the largest market share. This region's dominance is attributed to the high concentration of poultry, swine, and cattle farms, which are major consumers of eubiotics to enhance animal health and productivity. The Southern United States also exhibits substantial market growth, driven by the increasing demand for poultry and pork products. In contrast, the Western United States, with its focus on dairy farming, shows a growing interest in eubiotics to improve milk yield and quality. The Northeastern United States, although smaller in market size, is witnessing a rise

in organic and antibiotic-free farming practices, boosting the demand for natural feed additives like eubiotics. Overall, the regional analysis highlights the varying dynamics and opportunities across different parts of the country, reflecting the diverse agricultural landscape and consumer preferences in the U.S. eubiotics market.

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