

# Unlocking Potential: Unveiled's Mission to Bridge the Sponsorship Gap

*An evening of elevated conversations, transformative connections, and redefining opportunity to create an equitable world.*

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/EINPresswire.com/ -- Women of color experience a drop of two-thirds in the pipeline from entry-level to the C-Suite. Imagine the untapped potential within these staggering numbers. The phrase "I wasn't even considered" resonates with countless individuals who, despite their achievements, face invisible barriers to advancement.

At [Unveiled](#), we believe everyone deserves a chance to thrive, regardless of background. This vision is within reach, but countless individuals, particularly those from underrepresented groups, lack a crucial element for success: sponsorship.

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The reality is that the most pivotal decisions of your career will be made in rooms where you're not present.”

*Sahana Mukherjee*

Unveiled: A 501(c)(3) Non-Profit Pioneering Sponsorship Solutions

Unveiled is leading the charge in bridging the gap to sponsorship. As a 501(c)(3) non-profit organization, Unveiled goes beyond mentorship by empowering individuals with the skills to identify and cultivate sponsors

who actively advocate for their careers.

Our innovative approach addresses the root cause of economic inequality, fostering financial and career path inclusion for a more sustainable and equitable [future](#).

The Importance of Sponsorship

Fundraiser Event

 **Bridge the Gap**  
Reimagine Sponsorship

Early Bird Tickets Open! (Limited)

Join us for an unforgettable evening of elevated conversations with top industry executives

**UNVEILED**  
BRIDGING THE GAP TO SPONSORSHIP

In Collaboration With  Grant Thornton

<https://unveiledbridgingthegap.org/>

July 29, 5pm - 8pm, New York City



Bridge the Gap - Reimagine Sponsorship

Mentorship is valuable, but sponsorship can be a game-changer. While mentors provide guidance and advice, sponsors go a step further—they use their influence to create opportunities.

This difference is critical, especially for individuals from underrepresented groups who often lack access to influential networks. Sponsorship can open doors to promotions, high-visibility projects, and leadership roles that might otherwise remain out of reach.

Fundraiser Event



# Bridge the Gap

## Reimagine Sponsorship

Join us for an unforgettable evening of elevated conversations with top industry executives

- **5:00pm:** Registration and Networking
- **5:30pm:** 'Reimagine Advocacy' Panel Discussion
- **6:15pm:** Networking
- **6:30pm:** 'Reimagine the System' Panel Discussion
- **7:15pm:** Networking and Book-Signing



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### Bridge the Gap Agenda

Unveiled recognizes that sponsorship is essential for breaking the cycle of over-mentorship and under-sponsorship. By equipping individuals with the tools and confidence to secure sponsors, Unveiled helps them unlock their full potential and advance their careers. This not only benefits the individuals, but also contributes to a more diverse and inclusive workforce, driving innovation and economic growth.

### "Bridge the Gap" Fundraiser: Be a Champion for Change

Join Unveiled at "Bridge the Gap: Reimagine Sponsorship" fundraiser on July 29 in New York City. This event is a collaboration with Grant Thornton's Business Resource Groups and promises to be an unforgettable evening. The fundraiser will feature industry executives and thought leaders who will share their insights on the importance of sponsorship and its impact on career advancement.

Attendees will have the opportunity to network with fellow changemakers, enjoy delicious light refreshments, participate in engaging discussions, and get the opportunity to get signed copies of the 5-star review book, 'Leading to Succeed'. This is more than just a fundraiser; it's a chance to be part of a movement that is driving real change in the corporate world.

### Here's How You Can Make a Real Impact:

Sponsor the Event: Invest in the future by sponsoring "Bridge the Gap". Your contribution directly supports this impactful initiative, fostering economic prosperity and a more equitable future. Event sponsorship comes with several benefits, including brand visibility, recognition in event materials, and the opportunity to demonstrate your commitment to diversity and inclusion. Sponsoring the event not just demonstrates support for the innovative approach at

Unveiled; it also amplifies the support in promoting equitable career advancement.

**Donate a Ticket:** Empower a deserving individual by sponsoring their ticket to "Bridge the Gap". This allows someone who might not otherwise have the means to attend to benefit from the valuable insights and networking opportunities available. This tax-deductible act can make a significant difference in someone's career journey, providing them with the inspiration and connections needed to advance.

**Fuel the future:** Make a tax-deductible donation to support community workshops, resource distribution, and strategic collaborations. Donations help to offer these programs at little to no cost to participants, ensuring that financial barriers do not stand in the way of their professional development.

Unveiled believes everyone deserves a chance to reach their full potential. By equipping individuals with the tools and confidence to secure sponsors who will champion their success, Unveiled dismantles the cycle of over-mentorship and under-sponsorship. All the programs and initiatives are designed to create lasting change, promoting economic prosperity and a more equitable future for all.

Sahana Mukherjee

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