

## Contract Management Software Market Size Worth USD 9.23 Billion in 2032 | Emergen Research

Increasing need for flexible contract administration and changes in legal requirements, integration of Artificial Intelligence (AI) and Machine Learning (ML)

VANCOUVER, BRITISH COLUMBIA, CANADA, June 3, 2024 /EINPresswire.com/ -- The global contract management software market size was USD 2.40 Billion in 2022 and is expected to register a rapid revenue CAGR of 14.4% during the forecast period. The global contract management software market is witnessing substantial growth attributed to several key factors, according to a recent market research report. The report, which provides insights into the market trends, drivers, restraints, and segment analysis, indicates a surge in demand for contract management solutions driven by



the increasing need for flexible contract administration, integration of Artificial Intelligence (AI) and Machine Learning (ML) technologies, and a rising demand for centralized platforms for organizing contractual agreements.

Advantages of Contract Management Software

Contract management software offers various benefits to businesses, including increased productivity, accuracy, and cost-effectiveness. By digitizing and integrating all contracts onto a single platform, organizations can streamline their contract management processes, maintain compliance, and reduce risks. This results in enhanced relationships with partners and the achievement of strategic business goals.

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## **Enterprise Contract Management Automation**

The adoption of enterprise-level contract management software has increased due to its ability to reduce expenses, increase revenue, and lower business risk. Solutions such as DocuCollab and DocuSign CLM automate workflows, shorten cycle times, and ensure commitments are met, becoming essential for modern business operations.

Adoption of Contract Management Standard by SMX

Notable industry players like SMX are adopting contract management standards from organizations such as the National Contract Management Association (NCMA), underscoring their commitment to industry-wide best practices and professional development.

Growing Need for Contract Lifecycle Management (CLM) Software

The demand for Contract Lifecycle Management (CLM) software is on the rise as it efficiently handles all steps of a contract procedure between companies. Factors such as effective risk management, legal compliance, procurement, and efficient documentation are driving the adoption of CLM solutions.

Market Restraints and Segment Analysis

However, concerns regarding technical and data privacy issues pose a challenge to market growth. Issues such as digital fraud and data security breaches highlight the importance of robust security measures in contract management software.

Segment Insights

Software Dominance: The software segment dominates the market due to its adoption across various industries, particularly healthcare, to streamline contract lifecycle processes and ensure compliance.

Cloud Adoption: Cloud-based contract management solutions are witnessing significant growth, facilitating easy collaboration, communication, and automation of contract workflows.

Large Enterprises Lead: Large enterprises lead in the adoption of contract management software, driven by the need to manage complex contracts resulting from alliances, mergers, and acquisitions.

Legal Function: The legal segment is expected to grow steadily as contract management software empowers legal teams to manage risks efficiently and operate more professionally.

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Contract Management Software Top Companies and Competitive Landscape

The global contract management software market is fairly fragmented, with many large and medium-sized players accounting for majority of market revenue. Major players are deploying various strategies, entering into mergers & acquisitions, strategic agreements & contracts, developing, testing, and introducing more effective contract management software solutions in the market.

Some major players included in the global contract management software market report are:
SAP Ariba
IBM Inc.
Coupa
Docusign
Icertis
Apttus
Zycus
GEP
Agiloft
Conga
Contract Management Software Latest Industry Updates

On 17 October 2023, Sirion announced a partnership with IBM Watsonx to reimagine CLM for businesses. IBM will also use Sirion CLM as the first user of this integrated solution to help expedite its own Source-to-Pay (S2P) and Order-to-Cash (O2C) procedures. All employees within an organization may now access contracts and get the ability to extract insights from enterprise data, contracts, and other data sources thanks to Sirion's Generative AI, which is integrated with IBM Watsonx.

On 19 January 2021, Agiloft, the global standard in contract and commerce lifecycle management, announced the availability of its Al-powered contract management software on

the Salesforce AppExchange, allowing for improved data synchronization between Agiloft and Salesforce to streamline and accelerate contract-related commercial processes. Customers can simply build new contracts and access business information with a completely flexible connection, which reduces data silos and inefficiencies that result in lost revenue and missed opportunities.

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Contract Management Software Market Segment Analysis
For the purpose of this report, Emergen Research has segmented the global contract management software market on the basis of component, technology, organization susiness function and region:
Component Outlook (Revenue, USD Billion; 2019-2032)
Software
Services
Consulting
Implementation
Support and Maintenance
Delivery Mode Outlook (Revenue, USD Billion; 2019-2032)
On-premises
Cloud
Organization Size Outlook (Revenue, USD Billion; 2019-2032)
Small and Medium Enterprises (SMEs)
Large Enterprises
Business Function Outlook (Revenue, USD Billion; 2019-2032)

Legal

Sales

Procurement
Others (Finance, Information Technology (IT), and Human Resource (HR)
Regional Outlook (Revenue, USD Billion; 2019–2032)
North America
U.S.
Canada
Europe
Germany
France
U.K.
Italy
Spain
Benelux
Russia
Rest of Europe
Asia Pacific
China
Japan
South Korea
India
ASEAN Countries

Oceania
Rest of APAC
Latin America
Brazil
Mexico
Rest of LATAM
Middle East & Africa
GCC Countries
Israel
Turkey
South Africa
Rest of Middle East & Africa
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