

## OVC Scholarship Network Honored with Bronze Stevie Award for the 2024 American Business Awards

UNITED STATES, June 4, 2024 /EINPresswire.com/ -- The OVC Scholarship Network proudly announces it has been awarded a **Bronze Stevie Award** for Marketing Campaign of the Year as part of the 22nd annual American Business Awards for 2024. This distinguished recognition celebrates the network's innovative and impactful marketing efforts to promote educational opportunities and scholarships for students nationwide. The OVC Scholarship Network's accolade shines a spotlight on its creative and strategic prowess in the field of marketing.

What began in October 2020 as a way for client law firms of parent company OVC Lawyer Marketing to give back to



the community has since grown into a robust program. Comprising over 50 scholarship programs equating to over \$300,000 in academic scholarships granted in less than four years, more students than ever are reaping the benefits of our organization's mission. Building the program into what it is today required a remarkable effort involving various departments at OVC Lawyer Marketing. Believing firmly in the cause of making education more accessible to students, the OVC Scholarship Network is proud of how far it has come and knows that this is only the beginning.

Looking forward, the OVC Scholarship Network plans to build on this success by continuing to innovate and expand its marketing initiatives, ensuring even more students can benefit from its programs. This award not only celebrates the OVC Scholarship Network's current achievements but also motivates the organization to strive for greater heights in the future.

The American Business Awards are the premier business awards program in the United States, celebrating organizations of all sizes and industries. The American Business Awards recognized over 3,700 nominations this year, highlighting the competitive nature of this achievement.

About the OVC Scholarship Network

The OVC Scholarship Network is a committed organization that offers scholarships and educational support to students in need. By addressing financial burdens, the network enables students to pursue their academic goals and realize their potential through a variety of impactful scholarship programs and educational resources.

To learn more about the OVC Scholarship Network, visit <a href="https://www.ovcscholarshipnetwork.com/">https://www.ovcscholarshipnetwork.com/</a> or call 630-517-2702 today.

OVC Scholarship Network OVC Scholarship Network +1 6306358000 email us here

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