

# Surfactants Market Insights and Growth Opportunities 2024 | Industry Size To Exceed USD 63.80 billion by 2030

*Surfactants: The power behind the suds, lowering surface tension for effective cleaning and wetting*

LUTON, BEDFORDSHIRE, UNITED KINGDOM, June 4, 2024 /EINPresswire.com/ -- "Surfactants" market is expected to grow at 4.7 % CAGR from 2024 to 2030. It is expected to reach above USD 63.80 billion by 2030 from USD 42.2 billion in 2023.



Surfactants

Global "Surfactants Market" Research report is an in-depth study of the market Analysis. Along with the most recent patterns and figures that uncovers a wide examination of the market offer. This report provides exhaustive coverage on geographical segmentation, latest demand scope, growth rate analysis with industry revenue and CAGR status. While emphasizing the key driving and restraining forces for this market, the report also offers a complete study of the future trends and developments of the market.



Surfactants: Cleaning power on the rise! Surfactant market bubbles with increasing demand"

*Exactitude Consultancy*

The surfactants market is expected to grow at 4.7 % CAGR from 2024 to 2030. It is expected to reach above USD 63.80 billion by 2030 from USD 42.2 billion in 2023.

Surfactants are termed as chemical compounds with low surface tension, gas and liquid, liquid and solid, or two particles liquid. Surging usage in home as well as personal

care, textile, and food & beverage industries are probable to have an affirmative effect on the market growth. Nonstop development within these sectors is anticipated to optimistically impact the market during the forecast period. It plays a vital role in cleaning applications. It is further added to cleaning agents, such as detergent, owing to particular properties permitting them as dispersing agents, wetting, washing, and emulsifying.

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The “Global Surfactants Market” study report will provide a valuable insight with an emphasis on the global market including some of the major players such as Stepan Company, BASF SE, Nouryon, Lion Corporation, Kao Corporation, Indorama Ventures Public Company Limited, Evonik Industries AG, Dow Chemical Company, Clariant AG, Croda International Plc. and Others...

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This study forecasts revenue at global, regional, and country levels from 2024 to 2030. Exactitude Consultancy has segmented the global Surfactants market based on the below-mentioned segments:

Surfactants Market By Type, 2020-2030, (USD Billion), (Kilotons).

Silicone Surfactants

Cationic Surfactants

Non Ionic Surfactants

Anionic Surfactants

Amphoteric Surfactants

Others

Surfactants Market By Application, 2020-2030, (USD Billion), (Kilotons).

Food Processing

Household

Soaps & Detergents

Personal Care

Industry & Institutional Cleaning

## Agricultural Chemicals

## Oilfield Chemicals

## Lubricants & Fuel Additives

## Emulsion Polymerization

# Textile Processing

Others

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## North America

Europe

## Asia Pacific

## Middle East & Africa

## Latin America

Asia Pacific dominated the global market and was valued at USD 18.21 billion in 2023. The growth can be attributed to the increasing demand for home care and personal care products from developing countries such as China, Japan, and India. Economic development has led to the improvement in the lifestyle of consumers, causing high demand for personal care products such as shampoo, shaving cream, and hand wash. Low labor and manufacturing costs in these emerging economies propel many industry players to shift towards this region to achieve global presence and growth. China is the major consumer and net importer of nonionic products resulting in growth potential.

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## Market Size

## Market New Sales Volumes

Market Replacement Sales Volumes

Market Procedure Volumes

Market Product Price Analysis

Regulatory Framework and Changes

Prices and Reimbursement Analysis

Market Shares in Different Regions

Recent Developments for Market Competitors

Market Upcoming Applications

Market Innovators Study

Porter's five forces framework

Porter's five forces framework provides a blueprint for understanding the behavior of competitors and a player's strategic positioning in the respective industry. This section evaluates the different external factors that will impact competitive position over the coming years. This will be analyzed through 5 main factors such as:

Competitive Rivalry

Threat of New Entry

Threat of Substitution

Supplier Bargaining Power

Buyer Bargaining Power

Can we customize our requirements to meet the needs of our customers? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

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- Country level market for Surfactants industry (up to 5)

- Profiling and additional market players (up to 5)

- Up to 40 hours of customization.

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