

# NextRx Expands to 31 States, Poised for Full National Reach by Year's End

The company's industry-disrupting directto-consumer pharmacy offers stable, predictable prescription prices and a customer-centric approach to business

COLUMBIA, MISSOURI, US, June 6, 2024 /EINPresswire.com/ -- NextRx, a pioneering customer-centric, cash-only pharmacy revolutionizing the way Americans access prescription medications, proudly announces its expansion to 31 states, with plans to reach all 50 states by the end of 2024. This expansion marks a significant milestone for NextRx in its mission to provide transparent, affordable, and high-quality pharmacy services directly to patients' doors while offering a friendly, localized approach to pharmaceutical care.

In an industry rife with inefficiencies, inflated prices, and consumer frustrations due to third-party middlemen and complex insurer billing practices, NextRx is breaking the mold.



NextRx Pharmacy Logo



NextRx Pharmacy Team

It bypasses conventional Pharmacy Benefits Managers (PBMs) to offer patients generic medications at dramatically lower prices by putting customers' needs front and center and operating with a neighborly approach to care.

"We're on a mission to make prescription medications accessible and affordable for everyone by putting customers, not some anonymous middleman, at the center of the pharmaceutical industry," said Neal Head, Founder at NextRx. "Our rapid expansion will ensure that Americans nationwide can rely on our streamlined pharmacy model to obtain essential medications without

breaking the bank. No one should go without their medication due to inflated costs, and by putting customers first with affordable, friendly service, we're ensuring they don't have to."

### How NextRx Is Changing the Game

The NextRx model is built on a straightforward premise: provide cost-effective medications by eliminating unnecessary intermediaries. Traditional pharmacies often rely on PBMs and insurers that dictate pricing and create artificial barriers to affordable care. By contrast, NextRx is a cashonly, <u>self-pay pharmacy</u> that operates independently, sourcing high-quality generic medications at prices well below traditional retail.

Unlike other national players, such as Mark Cuban's CostPlusDrugs.com, NextRx handles fulfillment in-house, enabling them to set competitive prices and avoid outsourcing costs. This direct-to-patient model empowers NextRx to beat competitors on price while ensuring consistent quality and driving better patient healthcare outcomes.

#### Comprehensive Services and Direct Delivery

NextRx offers fast prescription fulfillment and direct-to-door delivery. This approach simplifies the healthcare journey for patients, eliminating logistical headaches and reducing costs. The pharmacy operates like any other certified U.S. pharmacy, following all applicable regulations, but with one crucial difference: prices are not dictated by PBMs or insurance companies. The result is a more patient-centric, transparent pricing structure with no hidden fees or unnecessary memberships.

Patients consistently praise NextRx for its transparency, reliable service, and consumer-friendly pricing model. By simplifying the often-complicated world of prescription medications, NextRx ensures everyone can access the care they need without worrying about hidden costs or complicated billing practices.

## Join the Revolution in Affordable Pharmacy Care

As NextRx expands its national footprint, it invites news outlets, healthcare professionals, and policymakers to learn more about its groundbreaking approach to pharmacy care. The company is eager to build awareness around its mission and share how its model empowers patients and reshapes the pharmaceutical landscape.

For further information, media inquiries, or to explore how NextRx is transforming the industry, please visit <a href="nextrx.com">nextrx.com</a>.

#### About NextRx

NextRx is a U.S.-based cash-only pharmacy redefining the way Americans access prescription medications. By eliminating unnecessary intermediaries and offering transparent pricing, NextRx provides high-quality generic medications at a fraction of traditional pharmacy costs. With plans to expand nationwide this year, NextRx is committed to delivering exceptional value to patients everywhere. A doctor's prescription is required to purchase any medication through NextRx

pharmacy.

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