

Revolutionary Parking Technology Unveiled in Los Angeles

ParkVIP launches California's first automated Parking Technology system at Glendale Galleria, offering hassle-free, guaranteed parking for millions of visitors

GLENDALE, CA, USA, June 5, 2024 /EINPresswire.com/ -- Glendale, CA - In a groundbreaking move set to transform the [parking](#) experience at one of California's busiest shopping destinations, [ParkVIP](#) has launched the state's first automated parking reservation system at the renowned [Glendale Galleria](#) mall.



Revolutionizing Parking: ParkVIP's automated reservation system at Glendale Galleria promises hassle-free parking with just a tap. Discover how this innovation is transforming urban mobility.

This innovative service marks the end of the frustrating and time-consuming search for a parking spot. With ParkVIP, shoppers, diners, and guests can now easily reserve a guaranteed space before even setting foot on the property or book a spot on the fly, all with just a few taps on their

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With ParkVIP, we're revolutionizing parking by providing guaranteed spots in prime locations, making every visit to Glendale Galleria smooth and enjoyable.”

Kevin Gorinshteyn

smartphone. ParkVIP's motto, "Park Now or Park Later," emphasizes the flexibility and convenience of their revolutionary system.

The Glendale Galleria, a premier Los Angeles shopping haven, attracts an astonishing 1-2 million visitors each month. Boasting over 200 retail stores, restaurants, and entertainment venues in one vibrant location, finding parking during peak hours has long been a daunting challenge for patrons. ParkVIP's cutting-edge system tackles this pain point head-on, allowing users to secure

their spot in advance or upon arrival with unparalleled ease and convenience.

At the heart of ParkVIP's revolutionary system are the Spot Guardians - Upon the driver's arrival, a simple tap of the "Let Me In" button within the app prompts the arm to lower, clearing the way

for the vehicle to smoothly pull into the reserved spot. Gone are the days of aimlessly circling the lot, hoping for an open space to materialize.

What sets ParkVIP apart is its focus on prime parking spaces closest to retailers, forging a direct connection between businesses and their customers. By eliminating the barrier of time spent searching for parking - a staggering average of 17 hours per driver annually across the USA, and up to 85 hours in Los Angeles - ParkVIP not only enhances the visitor experience but also provides a boost to the local economy. Studies have shown that parking challenges lead to an estimated \$345 per driver in wasted time, fuel, and emissions, and deter a significant 63% of drivers from visiting shopping centers, airports, leisure facilities, and other destinations altogether.

"We are thrilled to introduce ParkVIP at the Glendale Galleria, providing a seamless and stress-free parking solution for this world-class destination," said Kevin Gorinshteyn, Founder of ParkVIP. "With millions flocking to the mall monthly, ParkVIP ensures a delightful arrival experience by eliminating the headache of hunting for parking. Our 'Park Now or Park Later' approach gives customers the flexibility to plan ahead or make a last-minute decision, all while feeling like a true VIP."

Omar Khan, Co-founder of ParkVIP and owner of Star Cinema Grill, expressed enthusiasm for the partnership, stating, "We are always seeking innovative ways to enhance the overall guest experience. ParkVIP's cutting-edge reservation system perfectly aligns with our commitment to delivering a world-class shopping and dining atmosphere."

Brim Leal, Business Development Executive and recent executive who helped in launching the Rocky Linux operating system to over 500,000 users, further emphasized ParkVIP's significance: "The launch at Glendale Galleria marks a milestone in the evolution of California parking services. As the first automated reservation system of its kind in the state, ParkVIP aims to set a



Seamless Parking with ParkVIP: Experience the future of parking with ParkVIP's advanced reservation system at Glendale Galleria. Just a tap away from guaranteed convenience.



"ParkVIP is all about convenience and efficiency. By allowing users to reserve parking spots ahead of time or on the go, we're redefining the way people approach parking at busy destinations like Glendale Galleria."

new standard for convenience and customer satisfaction."

In addition to offering unparalleled convenience for shoppers, ParkVIP's system is also environmentally friendly. By reducing the time drivers spend searching for parking, the system significantly cuts down on vehicle emissions and fuel consumption. This aligns with ParkVIP's commitment to sustainability and its goal of contributing to a greener, cleaner environment.

ParkVIP also plans to expand its services beyond Glendale Galleria, with future implementations at other major shopping centers, airports, and entertainment venues across California and beyond. This expansion is part of ParkVIP's broader mission to redefine parking experiences and improve accessibility and efficiency in busy urban areas.

"We envision a future where the stress of parking is a thing of the past," said Gorinshteyn. "Our technology not only benefits drivers but also enhances the overall experience for visitors at high-traffic destinations. We are excited to bring this innovation to more locations soon."

ParkVIP's outdoor version is powered by solar energy, reflecting our dedication to sustainability. This eco-friendly approach reduces the system's carbon footprint while ensuring reliable operation without relying on traditional power sources. By harnessing the power of the sun, ParkVIP not only enhances parking efficiency but also contributes to a greener environment, aligning with our commitment to innovative and sustainable solutions.

In addition to its environmental benefits, ParkVIP fosters a direct connection between retailers and shoppers. By offering prime parking spots closest to store entrances, ParkVIP ensures that customers have quick and easy access to their favorite retailers. This proximity encourages more frequent visits and enhances the overall shopping experience, driving foot traffic and boosting sales for businesses within the Glendale Galleria. With ParkVIP, both shoppers and retailers enjoy a seamless, integrated experience that benefits the entire community.

Parking challenges cause significant financial and personal strain for many drivers. On average, Americans spend 17 hours annually searching for parking, resulting in a collective cost of \$73 billion per year. This cost includes wasted time, fuel, and emissions. In major cities like Los Angeles, the problem is even more pronounced, with drivers spending up to 85 hours per year hunting for a spot. Furthermore, parking difficulties contribute to increased stress and frustration, with nearly two-thirds of drivers admitting that parking issues have made them late for appointments and events. ParkVIP addresses these challenges head-on, providing a seamless and efficient solution that saves time, reduces emissions, and enhances the overall parking experience.

With ParkVIP, the days of aimlessly burning gas and battling traffic while desperately searching for an open spot are over. This game-changing service is now available for download on the App Store and Google Play, ushering in a new era of hassle-free parking. To learn more, visit www.parkvip.app.

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