

Emirates Shipping Association Celebrates Success of Inaugural Maritime Leadership Program MLP24 Held in Copenhagen

Emirates Shipping Association marks the completion of the Maritime Leadership Program, promoting maritime sustainability, innovation, and collaboration.

DUBAI, UAE, June 5, 2024 /EINPresswire.com/ -- The Emirates Shipping Association celebrates the success of its inaugural Maritime Leadership Program 2024 (MLP24), which took place from 27 to 31 May in Copenhagen, Denmark.

The unique executive program, developed under the patronage of the UAE Ministry of Energy and



Delegates of MLP24 touring the MAN Research Centre learning about MAN Energy Solutions' decarbonisation strategy.

Infrastructure (MOEI) and in collaboration with A.P. Moller–Mærsk, brought together maritime leaders in a series of high-impact sessions designed together with the Danish Maritime Authority to promote a sustainable, efficient, and innovative maritime future, in line with EU goals and IMO targets.

Dr. Waddah S. Ghanem Al Hashmi, Sr. Director, ENOC, Board member, Emirates Shipping Association, and MLP24 Program Director, stated: "The Maritime Leadership Program is a testament to our commitment to advancing the UAE maritime industry. By providing our leaders with access to the latest innovations and best practices, we are ensuring that they are well-equipped to drive sustainable growth and competitiveness in the global maritime sector."

--- Key Focus Areas ---

Decarbonisation

Delegates engaged with top experts, including Ole Graa Jakobsen, Vice President and Head of

Fleet Technology at Mærsk Line, and Tanja Ebbe Dalgaard, Chief Strategy & Operations Officer from Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping, to learn about Mærsk's decarbonisation initiatives. MAN Energy Solutions provided insights into their dual-fuel technology and the demand for retrofitting vessels to meet these standards.

Leonardo Sonzio, Vice President and Head of Fleet Management & Technology at Mærsk, noted: "At Mærsk, we believe in the power of collaboration and knowledge exchange



Delegates of MLP24 with Danish Shipping Association and the Global Maritime Forum.

to propel the industry forward. MLP24 brought together key stakeholders from Denmark and the UAE to address the challenges and opportunities in decarbonisation, energy transition, diversity, equity and inclusion at sea."

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Dr. Waddah S. Ghanem Al Hashmi, Sr. Director - ENOC Tommy Thomassen, Chief Operating Officer, Mærsk Supply Service, remarked: "There are strong similarities between the Emirates and the Danish maritime cluster. MLP24 was the result of several discussions about how to bring our two regions closer and benefit from working together. The program brings the right people with the right organisations, and promotes innovative thinking on running an efficient, modern, and forward-looking maritime cluster."

Digitalisation

At Copenhagen Business School, delegates explored the vital role of digital transformation in the maritime industry. Presentations showcased how digital tools enhance business scalability and consumer connections, emphasising the integration of strategic, technological, and organisational aspects to improve security, efficiency, and green transitions.

Thomas S. Hansen, Head of Sales and Promotion at MAN Energy Solutions, noted: "We have learned a lot from each other. It has been interesting to learn about the needs of the shipowners from the UAE, and we also feel that the shipowners have learned something from us. Here at MAN Energy Solutions, we have a target of bringing big things to zero, and it's our obligation as an OEM to assist the maritime industry with the green maritime turnaround."

Maritime Leadership

Delegates were enlightened on the principles that have made Danish maritime practices a global benchmark for over a century including Denmark's stable tax regime, commercial framework, and skilled workforce. Mærsk's initiatives to promote inclusion and diversity, including a minimum number of female seafarers and leadership development workshops, were also highlighted.

Omar Baobaid, Vice President of Corporate Strategy, ADNOC L&S,



Delegates gained insights into Maersk's strategic approach to decarbonisation, through innovative technologies and regulatory advocacy.

reflected on his participation in MLP24: "The insights we've gained from the presentations and discussions with our Danish maritime counterparts have been very enlightening. The discussions on advanced technologies adopting low-carbon fuels and digital transformation have provided me with a clear roadmap to accelerate ADNOC L&S decarbonisation program and contribute positively to the global maritime landscape."

Umesh Shinde, Managing Director, Synergy Denmark A/S, noted: "As we started to approach Danish organisations as part of the program, we saw a lot of interest and enthusiasm to have this bridge connected between the UAE and Denmark. The program has certainly lived up to our ambition to inspire, connect, and educate participants. I feel honoured to have been part of this program from the beginning, and I hope we continue to collaborate between the two countries."

To learn more about the outcomes of the MLP24, please visit https://7emirates.co/

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About Emirates Shipping Association:

Emirates Shipping Association is committed to advancing the UAE's maritime industry. Through advocacy, education, and collaboration, the Association promotes innovation and sustainability to enhance the global competitiveness of the UAE maritime sector. The Association's goal is to support the growth and development of the industry, ensuring its success on the world stage.

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