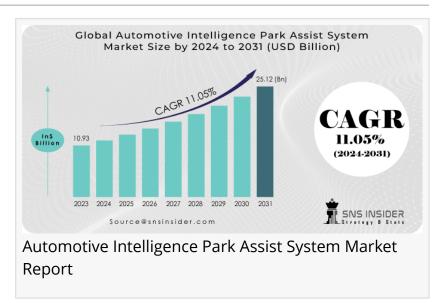


# Automotive Intelligence Park Assist System Market is Hit to reach \$12.85 BN by 2031, making parking smarter, and safer

Automotive Intelligence Park Assist System Market Size, Share, Growth Factors, Industry Analysis and Forecast 2024 to 2031

AUSTIN, TEXAS, UNITED STATES, June 5, 2024 /EINPresswire.com/ -- The Automotive Intelligence Park Assist System Market size was valued at USD 10.93 billion in 2023 and is expected to reach USD 25.12 billion by 2031 and grow at a CAGR of 11.05% over the forecast period (2024-2031).



### **Market Drivers**

The automotive intelligence park assist system market is on track for explosive growth. First, congested cities with limited parking are creating a strong demand for technology that streamlines the parking experience. Second, rising disposable incomes, particularly in developing nations, are leading consumers to prioritize premium features like park assist. Fortunately, advancements in sensor technology and artificial intelligence are making these systems more affordable, reliable, and feature-rich. This, in turn, is attracting major automakers who are increasingly integrating them as standard features across more vehicle segments. Finally, growing concerns about parking-related accidents are pushing regulators to consider mandating park assist systems in certain vehicles. This confluence of factors – urbanization, consumer demand, technological advancements, automaker adoption, and potential regulations – is propelling the park assist system market towards a bright future.

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Market Segment

By Technology:
-Autonomous Parking Assistance
-Semi-autonomous Parking Assistance
By Component:
-Ultrasonic Sensor
-Camera
-Ultrasonic Sensor & Camera
Segment Analysis
Delving into the park assist system market by component reveals ultrasonic sensors as the current leader. These workhorses use sound waves to detect obstacles, pedestrians, and other vehicles in close proximity. This allows the car to autonomously park or navigate tight spaces with minimal collision risk. As automakers prioritize advanced safety features, the demand for ultrasonic sensors in cars is expected to surge. While camera-based systems exist, their dominance is yet to come. This is because ultrasonic sensors offer a reliable and cost-effective solution, especially crucial for wider market adoption across various vehicle segments. However the future might see a rise in combined ultrasonic sensor and camera systems, offering even greater accuracy and functionality in park assist technology.
Prominent Key Players of Market
-Siemens AG (Germany)
-Toshiba Corporation (Japan)
-Valeo (France)
-Robert Bosch GmbH (Germany)
-Magna International (Canada)
-ZF Friedrichshafen AG (Germany)
-Continental AG (Germany)
-NXP Semiconductors (Netherlands)

- -Toshiba Corporation (Japan)
- -HELLA GmbH & Co. KGaA (Germany)
- -Delphi Automotive (Germany)

The effects of the Russia-Ukraine war and crisis on the economy

The war in Ukraine has sent shockwaves through the global economy, creating a ripple effect impacting everything from energy prices to food security. Disruptions to supply chains caused by sanctions and the war itself have driven up the costs of essential goods like wheat, corn, and sunflower oil, which Ukraine and Russia are major exporters of. This has disproportionately affected developing nations who rely heavily on these imports, pushing millions towards hunger. Energy prices have also skyrocketed due to sanctions on Russia, a major oil and gas producer. This has contributed to rising inflation across the globe, squeezing household budgets and forcing central banks to raise interest rates, potentially slowing down economic growth. The war has also caused a humanitarian crisis within Ukraine, displacing millions and crippling its economy. The conflict's long-term economic impact is still uncertain, but it has undeniably exacerbated existing challenges like high inflation and supply chain disruptions, posing a significant threat to global economic stability.

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## **Regional Analysis**

The park assist system market showcases a dynamic regional landscape. Currently, developed regions like North America, Europe, and Japan reign supreme. This dominance is fueled by several factors. Firstly, these regions grapple with congested cities and limited parking, creating a strong demand for technology that simplifies parking. Secondly, established infrastructure and a tech-savvy population readily embrace new advancements like park assist. Moreover, stringent safety regulations and higher disposable incomes make these systems a desirable feature for consumers in these regions.

However, a shift is underway. Developing regions like Asia Pacific and Latin America are experiencing rapid urbanization and a growing middle class, leading to a surge in demand for park assist systems. This, coupled with the high volume of new car sales in these regions, presents a significant growth opportunity. Additionally, government initiatives promoting automotive safety and advancements making park assist systems more affordable are further accelerating growth. While North America, Europe, and Japan are likely to remain strong due to mature markets and established infrastructure, the future of park assist systems appears to be increasingly globalized. Developing regions, particularly Asia Pacific with its sheer market size,

hold immense potential to challenge the current dominance and emerge as major players in the coming years.

Potential discoveries for the Automotive Intelligence Park Assist System Market

- -New park assist features include self-learning capabilities that adapt to individual driver preferences and connection with smart city infrastructure to enable seamless parking management.
- -As park assist systems get more advanced, possible cyber security vulnerabilities could be identified and remedies explored to assure secure functioning.
- -Understanding market trends and possible discoveries allows investors to make informed judgments regarding prospects in the park aid system market.
- -Businesses in the automobile ecosystem might benefit from developing future-proof strategies by anticipating upcoming trends and breakthroughs in park assist technology

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