

## The spr agency Named Top 5 PR Agency in Ranking Arizona: The Best of Arizona Business 2024

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SCOTTSDALE, ARIZONA, UNITED STATES, June 11, 2024 /EINPresswire.com/ -- Scottsdale-based public relations firm the spr agency has been named a top 5 agency in AZBigMedia's annual Ranking Arizona business polling for the 8th straight year.

Highlighting the company's core business categories, the spr agency was named a <u>top 5 firm in the category</u> <u>of public relations</u> in Ranking Arizona: The Best of Arizona Business 2024.

Partnering with some of the nation's largest and most recognizable companies, the spr agency has created



Al Stevens is the president and founder of Scottsdalebased public relations and social media firm the spr agency.

and implemented national and regional public relations campaigns that have garnered millions of dollars in ad-equivalent revenue.

Clients of the spr agency are regularly featured in national publications and broadcasts, highlighting the importance of working with an agency with national media experience.

"We're constantly working to create the best possible outcomes for our clients," said Al Stevens, founder of the spr agency. "We know that requires a constant attention to how media changes while still staying true to our core principles. "To continue as one of Arizona's topranked businesses is an honor for us. Our aim is to always shine a spotlight on our clients, their products and their stories. It's what has made our agency a success. I think that commitment also makes these awards possible."

The Scottsdale-based agency, which was named <u>Ranking Arizona's No. 1</u> <u>Public Relations Agency in 2017</u> as well as No. 1 Best Workplace Culture: Advertising/Marketing Agency by Ranking Arizona in 2019, provides fullservice business marketing, public relations, digital marketing and social media services to companies throughout the United States.

Previous clients for the agency have included national homebuilders, premier master-planned communities, electronics manufacturers, top-rated lawyers and healthcare companies.



Scottsdale-based public relations firm the spr agency is marking 15 years of helping clients achieve their goals this September.

Founded in 2008 and celebrating its 15th year as one of the Valley's pre-eminent agencies, the spr agency has garnered a reputation for creating and implementing successful public relations

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We're constantly working to create the best possible outcomes for our clients. We know that requires a constant attention to how media changes while still staying true to our core principles." and digital marketing campaigns for some of today's leading brands.

For more information, please call (480) 648-1770 or visit <u>https://thespragency.com/</u>.

Al Stevens

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