

MediaOne Gets Recognized at the Netty Awards and MARKies Awards for Its Work in AI, SEO, and Marketing Automation

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[/EINPresswire.com/](https://EINPresswire.com/) -- MediaOne, renowned for its tech-centric approach and unwavering commitment to AI and automation, proudly announces its triumph at the Netty Awards and the MARKies Awards. MediaOne has been honored with multiple prestigious accolades, reaffirming its dominance in the digital marketing landscape.



Netty Awards:

Winner: Best AI for Data Analytics

Winner: Best Local SEO Campaign (Singapore)

MARKies Campaign Awards:

Finalist: Most Effective Use – Artificial Intelligence

Finalist: Most Effective Use – Digital

Finalist: Most Effective Use – Marketing Automation

Finalist: Most Effective Use – Performance Marketing

Winner: Most Effective Use – Marketing Automation

MARKies Agency of the Year:

Finalist: MarTech Agency of the Year

These accolades underscore MediaOne's leadership in digital media, showcasing its ability to navigate the ever-evolving digital realm with agility and precision. By leveraging cutting-edge AI-driven strategies, MediaOne consistently delivers unparalleled success to its clientele, outpacing competitors and setting new industry standards.

"Surpassing and outperforming competitors is merely our starting point," said Tom Koh, CEO of MediaOne. "Our AI and automation technologies analyze past and current data, coupled with insights into industry and consumer trends, the competitive landscape, and ever-changing

algorithms and policies of media platforms. This enables us to operate with extremely high speed and precision, allowing our consultants to plan, execute, and optimize campaigns that achieve incredibly high success rates, shattering industry records as an almost weekly occurrence."

MediaOne's proprietary apps shorten a trained digital marketer's time to audit and formulate strategies to 20 minutes, whereas complex work like this would have taken 8-20 hours. With machine learning, the time required and accuracy are expected to improve by leaps and bounds in 2024. The consultancy reckons that with Google, Meta, and other platforms updating their algorithms and policies at increasingly exponential rates, it will soon be impossible for humans to manually make smart decisions for digital marketing without help from [AI and machine learning applications](#).

As MediaOne celebrates these significant achievements, the company extends its deepest gratitude to its remarkable team, whose dedication and expertise made this victory possible. MediaOne also sincerely appreciates its clients for their steadfast support and trust.

For more information about MediaOne and its award-winning services, please visit <https://mediaonemarketing.com.sg/> or contact Tom Koh at contact@mediaone.co.

About MediaOne

MediaOne aims to transform digital visions into reality. With 12 years of unparalleled experience and a track record of success with over 3,000 SMEs and MNCs, the company stands as the pinnacle of independent digital agencies. MediaOne is a leading independent agency that empowers international organizations to penetrate the vast and growing Asian market. Its deep understanding of local cultures and its ability to leverage technology to adapt to rapidly changing trends ensures our clients achieve remarkable success. MediaOne's team, composed of top-tier consultants and digital experts, is committed to delivering innovative strategies that elevate businesses above their competition. MediaOne doesn't just follow trends; it sets them.

Learn more about the digital marketing services by MediaOne at:

<https://mediaonemarketing.com.sg/digital-marketing-services/>

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For updates, follow MediaOne on Social Media:

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