

U.S. Factory Orders Rise for Third Straight Month in April, Reflecting Positive Trends for NPI

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[/EINPresswire.com/](https://www.einpresswire.com/) -- The U.S.

[Commerce Department reported](#) a 0.7% increase in factory orders for April, marking the third consecutive month of gains. This uptick aligns with the expectations of economists surveyed by the Wall Street Journal, suggesting a steady improvement in the manufacturing sector.



Durable goods orders increased by 0.6%, while non-durable goods orders rose by 0.8%. Nondefense capital goods orders, excluding aircraft, rose by 0.2%, with shipments of these key orders climbing by 0.4%. Although the Institute for Supply Management's manufacturing PMI dipped slightly to 48.7% in May from 49.2% in April, the overall trend remains positive for the industry.

This sustained growth in factory orders is a promising indicator for businesses across various sectors, including the nutraceuticals and dietary supplements industry. Nutritional Products International (NPI), a leading company specializing in the retail distribution of nutraceuticals, dietary supplements, functional beverages, and skin-care products, is poised to benefit from this upward trend.

"NPI is committed to leveraging the positive momentum in the manufacturing sector to enhance our distribution capabilities and bring innovative health products to market," said Mitch Gould, Founder and CEO of Nutritional Products International. "The steady rise in factory orders reflects the resilience and adaptability of U.S. manufacturing, and we are excited to see how this growth will translate into increased opportunities for our partners and customers."

As the manufacturing sector continues to navigate the challenges posed by high interest rates, NPI remains dedicated to supporting its clients in reaching their target markets effectively. With a focus on quality and innovation, NPI is well-positioned to capitalize on the current economic

trends and drive further growth in the health and wellness industry.

For more information about Nutritional Products International and its range of services, please visit www.nutricompany.com.

MORE ON NUTRITIONAL PRODUCTS INTERNATIONAL AND ITS FOUNDER

NPI is a privately held company specializing in the retail distribution of nutraceuticals, dietary supplements, functional beverages, and skin-care products. NPI offers a unique, proven approach for product manufacturers worldwide seeking to launch or expand their products' distribution in the U.S. retail market.

Gould, known as a global marketing guru, also has represented icons from the sports and entertainment worlds such as Steven Seagal, Hulk Hogan, Ronnie Coleman, Roberto Clemente Jr., Chuck Liddell, and Wayne Gretzky.

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