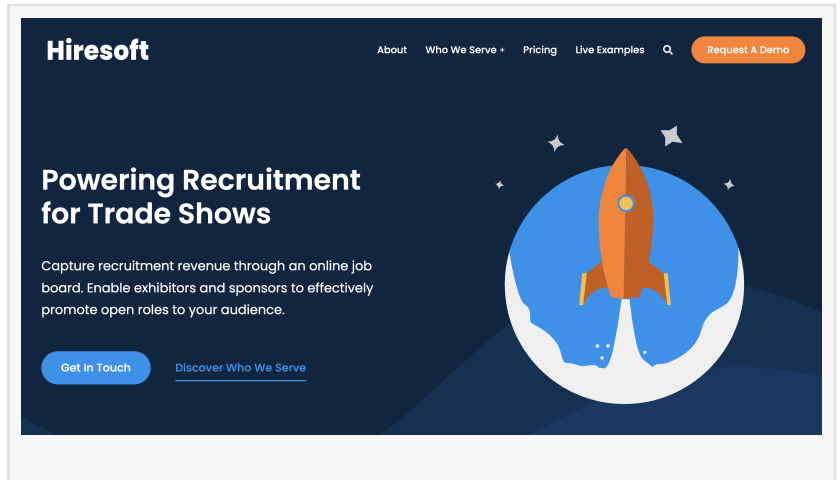# New Company Alert: Hiresoft Revolutionizes Recruitment for Trade Shows with Integrated Online Job Boards

June 2024 — Hiresoft, a groundbreaking new platform, is set to transform the recruitment landscape for trade shows with its official launch this month.

SAN FRANCISCO, CA, USA, June 10, 2024 /EINPresswire.com/ -- June 2024 — Hiresoft, a groundbreaking new platform, is set to transform the recruitment landscape for trade shows with its official launch this month. Designed to seamlessly integrate with the dynamic environment of trade shows, Hiresoft empowers exhibitors and sponsors to capture recruitment revenue and effectively promote open roles to a targeted audience.

Introducing Hiresoft: Powering Recruitment for Trade Shows

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We are thrilled to launch Hiresoft and bring a new dimension to trade shows"

CEO

Hiresoft's innovative platform offers a unique value proposition: it powers recruitment for trade shows by providing an online job board specifically tailored to the needs of exhibitors and sponsors. This strategic tool enables companies to maximize their presence at trade shows, not only for networking and sales but also for talent acquisition.

Key Features and Benefits:
-Capture Recruitment Revenue: Hiresoft allows trade show organizers to unlock a new revenue stream by facilitating recruitment through an online job board. Exhibitors and sponsors can post job openings directly to a dedicated audience, ensuring high visibility among professionals attending the event.

-Effective Promotion of Open Roles: With Hiresoft, exhibitors and sponsors can promote their

open positions to a highly relevant and engaged audience. The platform's user-friendly interface and targeted reach ensure that job postings attract the right candidates, enhancing the recruitment process.

-Seamless Integration: Hiresoft is designed to integrate effortlessly with the existing trade show ecosystem. Its intuitive setup and customizable features allow organizers to quickly incorporate the job board into their event infrastructure, providing added value to exhibitors and sponsors.

-Enhanced Attendee Experience: By incorporating a job board, trade shows can offer additional value to attendees, who can explore new career opportunities while engaging with industry leaders. This feature not only boosts attendee satisfaction but also increases overall event participation.

Quote from the CEO:
"We are thrilled to launch Hiresoft and bring a new dimension to trade shows," said Ben Stewart, CEO of Hiresoft. "Our platform is designed to help exhibitors and sponsors leverage their presence at trade shows to attract top talent, while also creating a new revenue stream for organizers. We believe Hiresoft will revolutionize the way companies approach recruitment at these events."

About Hiresoft:
Founded in 2024, Hiresoft is dedicated to revolutionizing the recruitment process for trade shows. By providing a specialized online job board, Hiresoft enables exhibitors and sponsors to promote open roles effectively, capturing recruitment revenue and enhancing the overall trade show experience. With a focus on innovation and user experience, Hiresoft is poised to become a game-changer in the industry.
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