

Aventis Graduate School and Purdue University Launched Chief Al Strategy Officer (CASO) Certification

Aventis Graduate School and Purdue University, a world-renowned university announces the launch of the Chief Al Strategy Officer (CASO) Certification.

SINGAPORE, SINGAPORE, SINGAPORE, June 10, 2024 /EINPresswire.com/ -- Aventis Graduate School, in



collaboration with <u>Purdue</u> University, a world-renowned public research university known for advancing discoveries in science and technology, proudly announces the launch of the Certified Chief Al Strategy Officer (CASO) Programme. This exclusive and comprehensive certification is

designed for visionary leaders at the forefront of the Al revolution.



As Al continues to revolutionize, it is imperative for leaders to be equipped with insights and ethical frameworks to lead effectively. The CASO certification will empower them to lead Al effectively" Professor Malick Sy, Academic Director of Aventis Graduate School

In an era where artificial intelligence (AI) is reshaping industries and defining the future of business, the CASO certification equips top executives with the skills needed to navigate and lead organizations through the complexities of AI adoption and implementation. Unique in its approach, the CASO programme ensures that programming skills are not a prerequisite, making it accessible to leaders from diverse professional backgrounds.

The CASO certification comprises four core modules,

meticulously crafted to provide a holistic understanding of AI and its strategic implications. The first module, "Demystifying AI, Understanding Risks, and Shaping the Future," breaks down complex AI concepts, addresses potential risks, and explores how AI can be harnessed to shape future business strategies. The second module, "Artificial Intelligence Strategy & Leadership," focuses on developing robust AI strategies and cultivating the leadership skills necessary for driving AI initiatives within organizations. The third module, "AI Ethics & Global Governance and Regulation," covers critical ethical considerations and global regulatory frameworks, ensuring

leaders are well-versed in responsible AI deployment. The final module, "Project Roadmap and Execution Plan," guides participants in creating actionable AI project roadmaps and execution plans, from conceptualization to implementation.

Professor Malick Sy, Academic Director of Aventis Graduate School, expressed enthusiasm about the partnership with Purdue University, stating, "We are thrilled to partner with Purdue University to offer the CASO programme. As Al continues to revolutionize, it is imperative for leaders to be well-equipped with strategic insights and ethical frameworks to lead effectively. The CASO certification will empower executives to drive Al initiatives that are innovative, ethical, and impactful."

Professor Dimitrios Peroulis, Senior Vice President for Purdue University Online, echoed this sentiment, saying, "Purdue University is excited to collaborate with Aventis Graduate



Purdue University USA



Aventis Graduate School, Pioneering Al Education and Certification

School on this pioneering program. Our joint effort aims to bridge the gap between AI potential and its practical application in the business world, ensuring that leaders are prepared to face the challenges and opportunities of the AI-driven future."

The CASO Certification is now open for enrollment. Interested candidates can find more information and apply through the Aventis Graduate School website at www.aventislearning.com or contact Aventis admissions office at (65) 9338 5299 or success@aventis.edu.sg.

About Aventis Graduate School:

Aventis Graduate School is a leading provider of executive education, committed to delivering industry-relevant programmes that foster professional growth and leadership excellence. Founded in 2007, the institution has been the pioneer of professional and leadership development, actively shaping global leaders, transforming organizations, and paving the way for high-impact graduate education.

About Purdue University:

Purdue University is a public research institution demonstrating excellence at scale. Ranked among top 10 public universities and with two colleges in the top four in the United States, Purdue discovers and disseminates knowledge with a quality and at a scale second to none. More than 105,000 students study at Purdue across modalities and locations, including nearly 50,000 in person on the flagship West Lafayette campus. Committed to affordability and accessibility, Purdue's main campus has frozen tuition 13 years in a row. See how Purdue never stops in the persistent pursuit of the next giant leap — including its first comprehensive urban campus in Indianapolis, the new Mitchell E. Daniels, Jr. School of Business, and Purdue Computes — at https://www.purdue.edu/president/strategic-initiatives

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