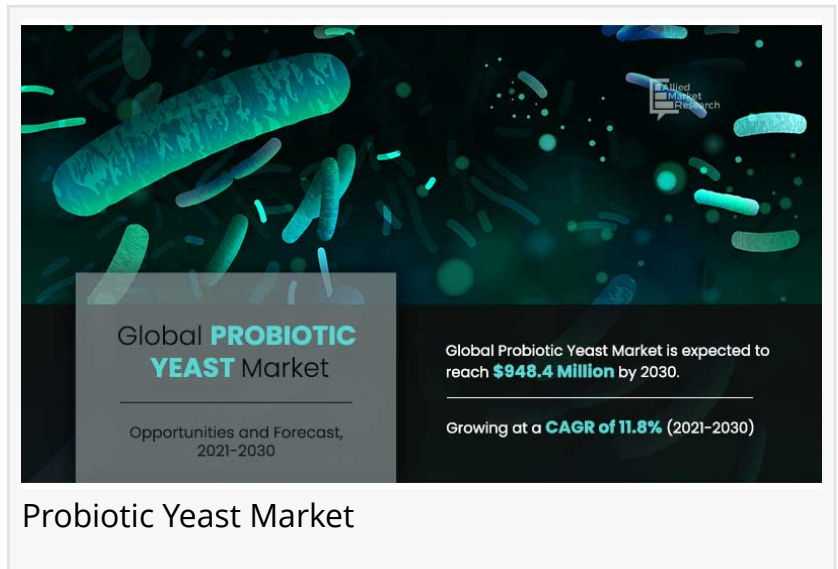


# Probiotic Yeast Market to Reach \$948.4 Million by 2030, Growing at 11.8% CAGR

*Rising Demand for Functional Foods and Animal Feed Supplements Drives Market Expansion*

WILMINGTON, NEW CASTLE, DELAWARE, UNITED STATES, June 10, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Probiotic Yeast Market](#) by Form, Application, Sales Channel: Global Opportunity Analysis and Industry Forecast, 2021–2030,"

The probiotic yeast market size is estimated to reach \$948.4 million by 2030, registering a CAGR of 11.8% from 2021 to 2030.



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The increasing awareness of gut health and immunity is propelling the probiotic yeast market forward," said Pawan Kumar, CEO of Allied Market Research."

*Allied Market Research*

Probiotics are microorganisms can be used as dietary supplements to improve health. Probiotic yeast is a typical non-pathogenic strain of *Saccharomyces cerevisiae*. Due to the natural resistance of yeast to antibacterial antibiotics, probiotic yeast is considered the best probiotic. The use of probiotic yeast in animal feed can increase the digestibility of fiber, stimulate the production performance of animals, increase the production of meat, milk and eggs, which is beneficial to health. According to the Mysore Central Food

Technology Research Institute (CFTRI), yeast-based probiotic products are used to reduce the toxicity of deadly fungi that are resistant to commonly used antifungal drugs. Antifungal drugs are everywhere, and the growing medicinal use of probiotic yeast has expanded the growth opportunities of the probiotic yeast market.

Due to the increase in consumption of functional food, the demand for probiotics has also

increased. In addition to alkaline diets, it may also have a positive impact on health. In addition, factors such as banning the use of antibiotics in animal feed have led to an increase in the number of innovative products in some countries. In the form of chocolates, biscuits and other products, the increasing demand for probiotics for chronic diseases such as diarrhea and intestinal diseases is driving market growth. In addition, the increase in disposable income and living standards in developing countries complements market growth.

New trends such as organic food and prebiotics have forced manufacturers to develop new products that combine different active ingredients to combat gastrointestinal problems. The increasing popularity of dietary supplements among aging populations, pregnant women and children may increase the demand for probiotic yeast as a dietary supplement. Consumers are increasingly aware of the importance of gut microbiota in maintaining immunity and overall health. Probiotic dietary supplements are becoming more and more popular with consumers as an external source of intestinal flora. The increasing use of probiotic yeasts in animal feed to improve immunity to various diseases continues to drive the market growth. Increasing R&D on the therapeutic function of probiotic yeast is expected to drive market growth in the next few years.

According to the probiotic yeast market trends, on the basis of application, the nutrition and supplement are segmented for children and adults, although probiotics have many health benefits for people of all ages, there is a difference between probiotics yeast for children and probiotics yeast for adults. The difference between probiotics for children and adults is the strength and dosage of the supplement. Although children's probiotic yeast supplements are moderate, the dosage is usually one scoop (or tablet) per day, but adult probiotic supplements are more effective, and the dosage is usually two tablets per day. Finally, infant probiotics usually come in the form of liquids, measuring spoons, chewable tablets, or powders that can be mixed with food. Since children often try these supplements, liquid/powder/chewable probiotics often contain unwanted food. Ingredients such as artificial sweeteners make them more attractive to children. For adults, dietary supplements are usually provided in the form of probiotic capsules or tablets.

By sales channels, the online segment was valued at \$58.1 million in 2020, and is expected to reach \$278.3 million by 2030 at a CAGR of 16.2%. Increase in adoption of various online portals in developing regions and rise in number of offers or discounts provided by these sites attract consumers to purchase probiotic based products through online sales channel. Moreover, online channels such as company websites and e-commerce sites have increased consumer reach, owing to which it has evolved as a key source of revenue for many companies.

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Region wise, North America dominated the probiotic yeast market in 2020, and is expected to sustain its dominance during the forecast period. Increased investment in R&D of stronger

probiotic yeast strains that can provide more nutritional benefits is driving the growth of probiotic yeast market in this region. The growing demand for nutritional supplements that strengthen the immune system and support a balanced lifestyle is expected to drive probiotic yeast market growth in the next few years. Increasing attention to digestive and gut health supports the growth of the European market.

Multiple benefits increase the demand for probiotics and prebiotic supplements. The region is driving demand for animal feed containing probiotics to increase milk production and animal productivity. The middle-class population continues to grow, and consumption trends are also developing. The growing demand for nutritional supplements by the elderly, pregnant women and children has promoted the development of the nutrition and health industry. In terms of the healthier functions of probiotic yeast, thus probiotic yeast industry is expected to grow in the next few years.

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