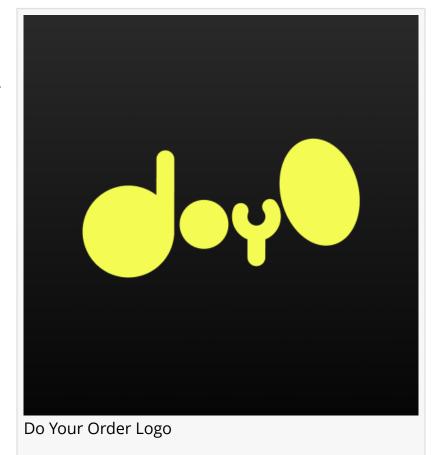


Do Your Order: The Hidden Dangers of Food Allergies in Restaurants: An Often Ignored Health Concern

Food allergies pose serious risks in restaurants. Learn how Do Your Order's digital menu enhances safety with allergen filtering and multilingual support.

ZURICH, SWITZERLAND, June 13, 2024 /EINPresswire.com/ -- The shadow of food allergies looms large, posing significant health risks to unsuspecting diners. Food allergies, often underestimated in their severity, can lead to serious and sometimes fatal reactions. This concern is not just a minor inconvenience but a critical health issue that demands attention and action, especially in the hospitality and food service industries.

The Seriousness of Food Allergies



Food allergies occur when the body's

immune system mistakenly identifies a harmless food protein as a threat, leading to reactions that can range from mild to life-threatening. The most common allergens include milk, eggs, fish, shellfish, tree nuts, peanuts, wheat, and soy. For those affected, ingestion of even a minuscule amount of the allergen can trigger symptoms such as hives, swelling, difficulty breathing, and anaphylaxis—a rapid, severe allergic reaction that can be deadly if not treated immediately.

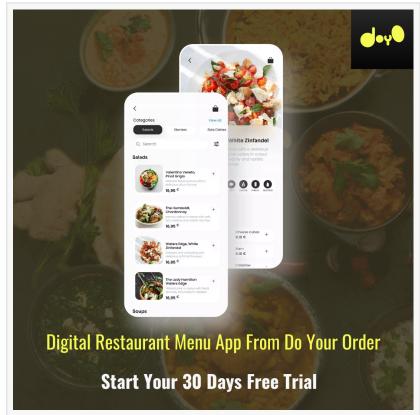
The Impact on Restaurants

The hospitality and restaurant industry is currently facing a critical juncture in addressing food safety and allergen management, highlighted by recent legal actions and fines that underscore the potential for tragic outcomes when proper protocols are not followed. The case in Wollongong, New South Wales, where a restaurant was fined over \$100,000 due to the death of a

patron from an allergic reaction to hummus, serves as a stark reminder of the responsibilities that come with food preparation and service. The incident revealed a significant oversight in allergen communication and a lack of formal procedures for managing dietary restrictions, leading to fatal consequences.

Similarly, the lawsuit against the Walt Disney Company and Raglan Road Irish Pub at Disney World, Florida, following the death of Dr. Kanokporn Tangsuan due to an allergic reaction, emphasizes the importance of accurate allergen information and the need for vigilance in honoring guests' dietary needs. Despite assurances of an allergen-free meal, the failure to prevent crosscontamination or properly vet ingredients resulted in a preventable tragedy.

These cases highlight the urgent need for the restaurant and hospitality industry to adopt more rigorous training, clear allergen management protocols, and effective communication channels between staff and patrons. Establishments must prioritize the health and safety of their



Digital Menus from Do Your Order



Do your order digital menu

customers by ensuring that all personnel are adequately trained in identifying and handling allergens and that there are established procedures for dealing with dietary restrictions. Implementing comprehensive allergen management systems not only protects patrons but also preserves the integrity and reputation of businesses within the industry, ultimately fostering a safer dining environment for everyone.

Incidents of food allergy reactions can lead to negative publicity, loss of customer trust, and in severe cases, legal action and the potential closure of the business. It's a stark reminder of the importance of proper allergen management and customer communication within the food service industry.

Introducing a Solution: Do Your Order's Digital Menu

Recognizing the critical need for better allergen management in restaurants, Do Your Order has developed an innovative solution to address this challenge head-on. Our <u>digital menu platform</u> offers a groundbreaking feature that allows customers to filter menu items based on allergens, significantly reducing the risk of accidental exposure. This tool is not only a testament to our commitment to customer safety but also a step forward in inclusive dining, ensuring everyone can enjoy their meals without fear.

Bridging Language Barriers

Understanding that food allergies are a global concern, our digital menu <u>transcends language</u> <u>barriers by offering allergen information</u> and menu descriptions in 22 languages. This feature is particularly beneficial for international tourists, who often face difficulties communicating dietary restrictions due to language differences. By providing clear, accessible information in multiple languages, we empower diners from all over the world to make informed choices, ensuring a safer and more enjoyable dining experience.

Enhancing the Dining Experience with Visuals

To further aid in menu navigation, our platform allows restaurants to add pictures of their dishes. This visual aid not only enhances the dining experience by giving customers a glimpse of what to expect but also assists in the decision-making process, especially for those with specific dietary needs.

A Free Service for Restaurants

At Do Your Order, we believe in the power of technology to make dining out safer and more enjoyable for everyone. That's why we offer our digital menu service for free to restaurants. Our goal is to support the food service industry in improving food safety practices and customer service, ultimately leading to a better dining environment for all.

Food allergies are a significant health concern that can no longer be overlooked. As the food service industry continues to evolve, it's imperative that restaurants take proactive steps to accommodate the needs of customers with food allergies. With innovative solutions like Do Your Order's digital menu, we are paving the way for a safer, more inclusive dining experience. Join us in making food safety a top priority—visit [Do Your Order] to learn more about how our digital menu can benefit your restaurant and your customers.

Sarah Reynolds - Editor-in-Chief Do Your Order +41 79 945 54 88 info@doyourorder.com Visit us on social media: Facebook LinkedIn Instagram Other

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