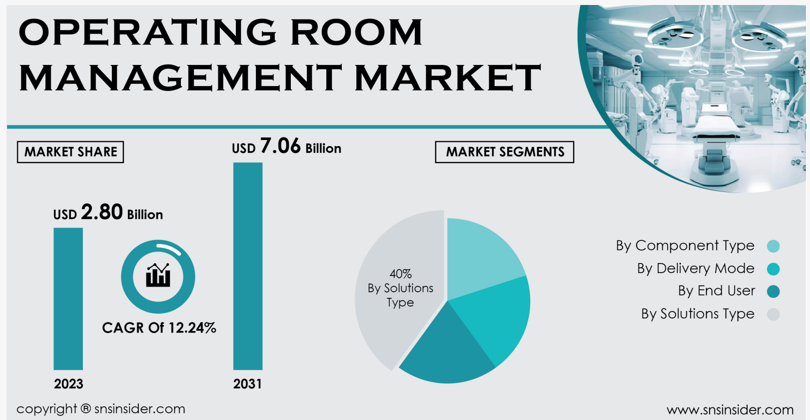
Operating Room Management Market to Surpass USD 7.06 Billion By 2031

Operating Room Management Market Poised for Significant Growth Fueled by Digital Transformation and Rising Surgical Demand



Operating Room Management Market

AUSTIN, TEXAS, UNITED STATES, June 10, 2024 /EINPresswire.com/ -- The Operating Room Management Market Size is on track for a major boom, with analysts predicting it will reach almost USD 7.06 billion by 2031. This signifies a substantial jump from its estimated worth of USD 2.80 billion in 2023, reflecting a growth rate of around 12.24% annually.

Optimizing Efficiency: Operating Room Management Market Gears Up For Growth
The Operating Room Management Market is experiencing significant growth due to several converging factors. The increasing adoption of electronic health records (EHRs) and a rising number of surgical procedures are driving the need for efficient management solutions. Additionally, hospitals and ambulatory surgery centers (ASCs) are prioritizing cost reduction and efficiency enhancements, making these software solutions even more attractive.

This trend is further fueled by advancements in technology, particularly artificial intelligence (AI) and data analytics. AI-powered systems can optimize surgical scheduling, resource allocation, and patient data management, leading to improved efficiency and patient care. Furthermore, the growing prevalence of chronic diseases creates a continuous demand for operating rooms, as many of these conditions require surgery. The market is expected to keep expanding as the global healthcare industry embraces digital transformation.

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List of Operating Room Management Companies Profiled in Report:
- Arthrex Inc.

- Barco
- BD
- Braiblab AG
- Care Syntax
- Dragerwerk AG & Co. KGaA
- GE Healthcare
- Getinge AB
- KARL STORZ SE & CO. KG
- Koninklijke Philips N.V.
- Max Systems Inc.
- Olympus
- Oracle Corporation
- PerfectServe, Inc.
- Picis Clinical Solutions, Inc., a division of N. Harris Computer Corporation.
- Steris
- Stryker
- Surgical Information Systems
- Veradigm LLC (Allscripts Healthcare Solutions, Inc.)

Key Market Segmentation:

By Component Type
- Software
- Services

By Solutions Type
- Data management and communication solutions
- Anesthesia information management systems
- Operating room supply management solutions
- Operating room scheduling solutions
- Performance management solutions

By Solutions, data management and communication solutions holding over 28% of the revenue share in 2023, facilitate smooth information flow and collaboration among surgical teams. They offer a central hub for patient data, real-time updates, and efficient information exchange across departments. Looking ahead, the anesthesia information management segment is expected to see the fastest growth due to its role in precise dosing and comprehensive data collection. This trend is driven by the growing focus on patient safety in anesthesia.

By Delivery Mode
- On-premise solutions
- Cloud-based solutions

By Delivery Mode, cloud-based solutions dominate in the Operating Room Management market, holding over 85% of the share in 2023. This dominance is projected to continue with the fastest growth rate due to factors like scalability, cost-efficiency, and real-time data access. Cloud offerings cater to growing hospitals by adjusting software needs without heavy upfront investments. However, on-premises solutions aren't going anywhere. They cater to organizations prioritizing offline access, data control, and customization, offering a viable alternative with projected growth throughout the forecast period.

By End User
- Hospitals
- Ambulatory surgery centers

By End-use, hospitals lead the Operating Room Management market, holding over half the revenue share in 2023. This dominance is driven by the rising number of surgical procedures, especially for cancers like colorectal, lung, and prostate. However, Ambulatory Surgical Centers (ASCs) are a growing segment due to the shift towards outpatient surgeries. With over 30 million procedures performed in the US alone (2020), ASCs are increasingly adopting specialized OR management software, fueling market expansion.

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Regional Analysis
The global Operating Room Management market is led by North America, which captured over 42% of the revenue share in 2023. This dominance can be stem to several factors such as the region boasts a well-established healthcare infrastructure, creating a fertile ground for the adoption of advanced OR management software. North America is at the forefront of technological advancements, with healthcare providers readily embracing cutting-edge solutions. This early adoption is further fueled by the presence of major players in the industry, who continuously drive innovation with new products and functionalities. A prime example is Hillrom's launch of the Helion Integrated Surgical System in July 2021, which specifically targets improved communication and connectivity within operating rooms, ultimately leading to better patient care. These advancements are expected to solidify North America's position as the leading market for OR management software in the years to come.

Recent Developments
In September 2023, Fujitsu joined forces with Baptist Health South Florida to launch a novel OR scheduling solution designed to optimize utilization rates and enhance the financial health of surgical departments.

Global Tension Impacted On The Operating Room Management Market
Global tensions can cast a shadow on the Operating Room Management market, impacting various segments in unique ways. Hospitals, for instance, might face hurdles like disrupted supply chains for critical equipment, leading to delayed procedures. Additionally, the potential

rise in trauma cases due to these tensions could strain OR capacity. Furthermore, heightened geopolitical tensions can make hospitals more susceptible to cyberattacks, jeopardizing patient data and disrupting OR management systems.

Ambulatory Surgical Centers (ASCs) are not immune either. Patient hesitancy to travel for elective surgeries due to safety concerns or broader economic anxieties arising from global tensions could lead to a decline in procedures at ASCs.

The choice between cloud-based and on-premises solutions also comes into play during such times. Cloud-based systems might offer some resilience if data centers are geographically dispersed, but cyber threats remain a concern. On-premises solutions, while perceived as potentially more secure, could be vulnerable if physical infrastructure is compromised.

Key Takeaways Of The Operating Room Management Market
• Hospitals and ASCs can leverage this report to understand market trends, identify the best software solutions for their needs, and make informed investment decisions.
• By understanding market segmentation, growth projections, and key trends, software vendors can develop targeted solutions and optimize their sales strategies.
• The report offers insights into market size, growth potential, and regional dynamics, enabling investors to identify lucrative opportunities within the Operating Room Management market.

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