

# Erica Hakonson Recognized as One of Vancouver's Top 50 Women Leaders in 2024, Pioneering Change in Technology

VANCOUVER, BRITISH COLUMBIA,  
CANADA, June 13, 2024

/EINPresswire.com/ -- [Maven Collective Marketing](#) celebrates the recognition of its CEO, [Erica Hakonson](#), as one of the Top 50 Women Leaders of Vancouver for 2024 by [Women We Admire](#). This award celebrates her profound impact on the digital marketing landscape and her role as a trailblazer for women in technology.



Erica's leadership transcends the typical boundaries of business, catalyzing significant change and advocating for women's significant place at the tech table."

*Leslie Hayden, Senior Strategic Advisor at Maven Collective Marketing.*

Under Hakonson's transformative leadership, Maven Collective Marketing has not only excelled as an Official Microsoft Advertising Partner but also pioneered initiatives that champion gender diversity within the tech industry. Her commitment to innovation and equality has driven the firm to the forefront of digital strategy and set a benchmark for inclusivity in technology.

"Erica's leadership transcends the typical boundaries of business, catalyzing significant change and advocating for women's significant place at the tech table," commented

Leslie Hayden, Senior Strategic Advisor at Maven Collective Marketing. "This accolade is a testament to her relentless pursuit of an equitable industry, proving that the future of tech thrives on diversity."

Hakonson's recognition as a top woman leader in Vancouver is not just a personal achievement but a milestone for women in tech, highlighting the essential role of female leadership in driving the sector forward.

For more information about Maven Collective Marketing and its commitment to transformative digital marketing solutions, please visit: <https://www.mavencollectivemarketing.com/>

###

About Maven Collective Marketing

Maven Collective Marketing, a pioneer in Microsoft Partner Marketing, has been named the 2023 B2B Agency of the Year by PR Daily, one of the Top 10 Digital Marketing Companies in Canada by MarTech Outlook Magazine, and recognized as The Best Company to Work With by GoodFirms. Specializing in delivering impactful results for global SaaS and software services clients, particularly for Microsoft Partners, the agency offers exclusive services and innovative products, including the Microsoft AppSource Listing Self-Audit and the MS Partner Digital Performance Self-Audit packages. □

Samridhi Sharma  
Maven Collective Marketing  
+1 800-603-2902

[email us here](#)

Visit us on social media:

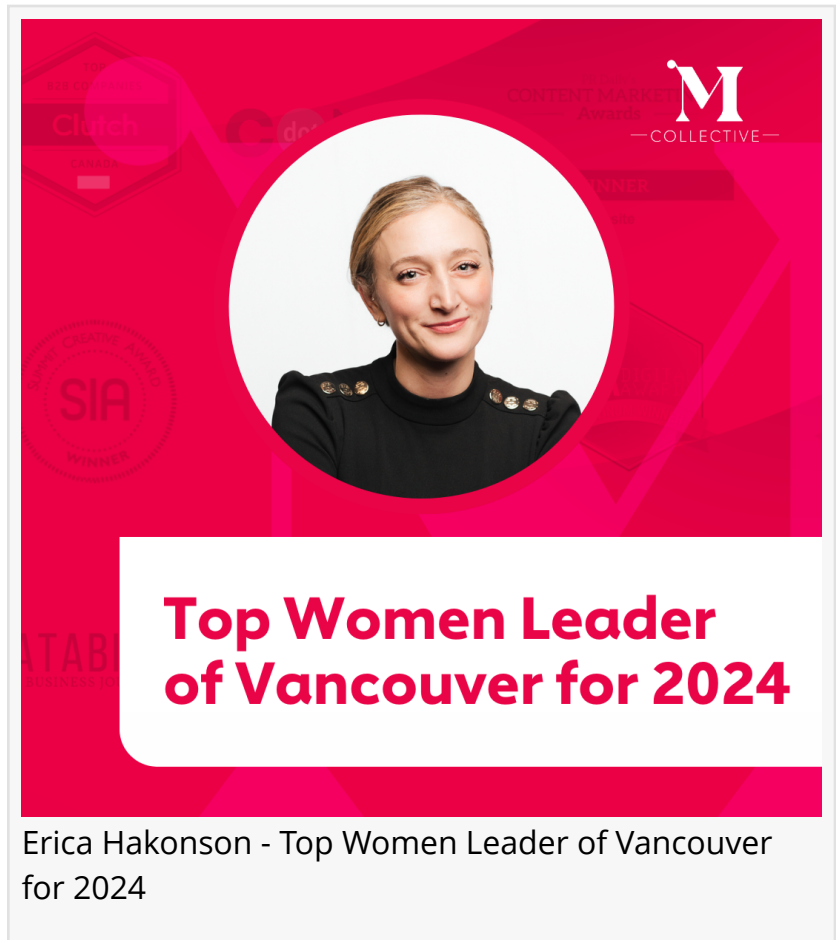
[LinkedIn](#)

[X](#)

[YouTube](#)

[Facebook](#)

[Instagram](#)



**Top Women Leader  
of Vancouver for 2024**

Erica Hakonson - Top Women Leader of Vancouver  
for 2024

---

This press release can be viewed online at: <https://www.einpresswire.com/article/718826326>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.