

## Fishbone Seafood Restaurants Announces Partnership with Business Mogul Master P, aka Percy Miller.

Introducing Fishbone Seafood Express, P. Miller Franchise Edition

LOS ANGELES, CA, USA, June 10, 2024 /EINPresswire.com/ -- Fishbone Seafood <u>Restaurants</u>, a premier name in seafood dining, is proud to announce a groundbreaking partnership with business mogul Percy Miller, also known as Master P. This collaboration introduces the new Fishbone Seafood Express, P. Miller Franchise Edition. The new Fishbone Seafood Express will open this fall in North Hollywood, and feature a streamlined menu with new specialty items, such as the all-new Fish'Boy - a delicious catfish sandwich served grilled or fried - curated by Miller himself. Miller, known for his passion for food and business acumen, aims to deliver gourmet seafood experiences to communities nationwide.

Fishbone Seafood Restaurants was founded in 2015 with a single location in Tarzana, California,



Master P and his new partnership with Fishbone Seafood Restaurants

and has rapidly expanded to more than 12 locations. The North Hollywood location will be the first-ever Fishbone Seafood Express.

## Percy Miller's Expertise in Business and Marketing

Percy Miller is a highly successful entrepreneur with monumental achievements in business and marketing. He co-founded Broadus Foods, a cereal company offering a range of flavored cereals. Showcasing his Louisiana roots and his grandparents' recipes, Miller launched Uncle P's Food, offering a variety of products that celebrate Southern cuisine. Miller's strategic insights and innovative approach have made him a trusted name in the food industry. His extensive experience spans multiple successful ventures, making him a highly respected figure in the business world. Miller's partnership with Fishbone Seafood is expected to contribute significantly

to the success of Fishbone Seafood Express.

## Commitment to Community Service

The Fishbone brand is deeply committed to giving back to the communities they serve. They partnered with, My Friend's House, a 501(c)(3)( <u>https://www.myfriendshousela.org/</u>) non-profit human service organization providing life-sustaining essentials to individuals experiencing homelessness and economic disadvantages. This collaboration will see Fishbone Seafood Express joining My Friend's House's outreach June 19, 2024, on Skid Row in downtown Los Angeles, where they will provide hot meals to unhoused individuals.

## Join the Fishbone Family

Fishbone Seafood Restaurants invites aspiring entrepreneurs to join their growing family. For more information on franchise opportunities, please contact Fishbone Seafood Restaurants at (877) 791-6011 or via email at info@fbrestaurants.com. Additional details can be found on the website at <u>www.fishboneseafood.com</u>.

For media inquiries or interview requests, please contact D Will-Hunt Public Relations at <u>www.dwillhunt.com</u> or via email at dayna@dwillhunt.com.

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