

# Dental Hygiene Devices Market Expansion, Predicted Growth to USD 6.15 Billion by 2031

*Dental Hygiene Devices Market Trends, Growth Drivers, Market Analysis, Strategic Insights and Future Outlook*

AUSTIN, TEXAS, UNITED STATES, June 11, 2024 /EINPresswire.com/ -- The Global [Dental Hygiene Devices Market Size](#) valued at USD 4.6 billion in 2023 and is projected to reach USD 6.15 billion by 2031, and grow at a CAGR of 3.7% over the forecast period 2023-2030.



## Rising Demand For Dental Hygiene Devices Fueled By Aging Population And Innovation

The dental hygiene devices market is expected to grow steadily due to several factors such as an aging population with more dental problems, a rise in dental diseases in general, and poor dietary habits are all creating a larger demand for these products. This growth is also propelled by the expansion of healthcare facilities and infrastructure worldwide. Technical advancements in these devices, making them more effective and user-friendly, are another reason for optimism in the market.

However, there are some challenges to overcome as the high cost of both the devices themselves and dental care in general can limit adoption, especially among lower-income demographics. Addressing this affordability issue will be crucial for the market to reach its full potential.

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## Key Market Segmentation

### By Product Type

- Tooth Brush

- Dental Scalers
- Dental Polishing Devices
- Other Dental devices

#### By Distribution type

- Online Pharmacies
- Hospital Pharmacies
- Retail Pharmacies

By Product, dental burs dominating and these rotary cutting tools are essential for nearly all dental procedures, from removing tooth decay to shaping fillings. They attach to a handpiece for fast and effective work, making them a go-to for dentists. This versatility positions the dental bur segment for the strongest growth within the market.

By distribution channels, brick-and-mortar stores currently hold the top spot. This is likely due to the benefits of physically examining products and getting help from salespeople. However, online sales are projected to see faster growth. This is driven by a shift in consumer preferences, particularly in areas with booming e-commerce, and the convenience of comparing products and prices from anywhere.

#### List of Dental Hygiene Devices Companies Profiled in Report:

- Koninklijke Philips N.V.
- 3M
- BIOLASE inc
- Carestream health
- Colgate Palmolive Co
- Danaher
- Dentsply Sirona
- GC corporation
- Glaxosmithkline plc.
- Ivoclar Vivadent
- Johnson & Johnson
- Straumann
- The Procter & Gamble Company
- Ultradent Products Inc.

#### Regional Analysis

North America's dominance stems from a focus on advanced dental treatments, rising oral infections, and growing health awareness. Additionally, a strong presence of medical device companies heavily invested in research and readily available advanced technology contribute to market growth here.

However, the fastest growth is expected in the APAC region. This is driven by a booming population, increasing demand for improved healthcare infrastructure, and rising government investments in the sector. This trend suggests that the APAC market is poised to close the gap with North America and Europe in the coming years.

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## Impact Of Global Tensions On The Dental Hygiene Devices Market

Global tensions can disrupt the dental hygiene devices in both online and offline markets. Online channels face potential delays or stock shortages due to international trade disruptions, frustrating customers and hindering growth. Consumer behavior might also shift, with some wary of buying from foreign online sellers due to security concerns. Additionally, heightened tensions can make online retailers more vulnerable to cyberattacks.

Brick-and-mortar stores aren't spared either. The same global tensions can disrupt their supply chains, leading to empty shelves. Price increases for dental hygiene devices are also a possibility due to fluctuations in import/export costs and currency exchange rates. Finally, consumer confidence might dip during tense periods, leading to decreased spending on non-essentials like dental hygiene products.

To navigate these challenges, companies across both online and offline channels need to be proactive. This might involve diversifying supply chains, strengthening cybersecurity measures, and adapting pricing strategies as market conditions evolve.

## Key Takeaways Of The Dental Hygiene Devices Market

- This report provides valuable insights into market trends, growth projections, and key drivers, allowing clients to make informed investment decisions in the dental hygiene device market.
- Understanding segmentation (by product and distribution channel) and regional analysis helps clients identify potential opportunities and develop strategies to gain a competitive edge.
- By understanding the impact of global tensions on both online and offline channels, clients can proactively develop contingency plans to mitigate risks and ensure business continuity.
- Knowing the dominant product segment (dental burs) and consumer preferences for user-friendly devices can inform product development strategies for manufacturers.
- The report's analysis of the high-growth Asia Pacific region can guide companies looking to expand their market reach.

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