

Tess Mann Atelier Joins the Slow Fashion Movement with Sustainable Practices and Bespoke Designs

Tess Mann Atelier embraces slow fashion with sustainable practices and bespoke designs, prioritizing quality, ethical production, and innovative materials.

SILVER POINT, TENNESSEE, UNITED STATES, June 12, 2024

/EINPresswire.com/ -- United States-based fashion brand [Tess Mann Atelier](#) is proud to announce its commitment to the principles of the slow fashion movement. Founded by fashion designer Tess Mann, the atelier emphasizes quality, sustainability, and ethical production.



Bespoke fashion by Tess Mann Atelier promotes sustainability in the slow fashion movement.

The slow fashion movement advocates for mindful consumption, sustainability, and a deeper connection between consumers and their clothing. By emphasizing quality over quantity, ethical production methods, and sustainable sourcing, slow fashion aims to reduce the environmental impact of the fashion industry and promote a more sustainable future.

“

By prioritizing sustainable practices, ethical production, and innovative materials, we aim to lead the industry towards a more responsible and mindful future.”

Tess Mann

“Our commitment to slow fashion is not just about creating beautiful garments; it's about ensuring that every piece we produce contributes positively to our environment and society. By prioritizing sustainable practices, ethical production, and innovative materials, we aim to lead the industry towards a more responsible and mindful future,” says Tess Mann, founder and fashion designer of Tess Mann Atelier.

Commitment to Slow Fashion:

In an industry often criticized for its environmental impact and unsustainable practices, Tess

Mann Atelier distinguishes itself by prioritizing quality over quantity. Each garment is crafted to ensure longevity, reducing the need for frequent replacements—a cornerstone of the slow fashion philosophy. This dedication to durability not only benefits the consumer but also contributes to a significant reduction in textile waste.

Sustainable Sourcing:

Tess Mann's commitment to sustainability begins with the sourcing of materials. The atelier's fabrics are procured directly from regions in India, where the manufacturing company is located. By sourcing from the manufacturing company's region, Tess Mann Atelier minimizes the carbon footprint associated with the transportation of materials. This practice aligns with the principles of renewable consumption, reducing the environmental impact and supporting local economies.

Ethical Production:

Despite overseas production, Tess Mann Atelier maintains a close relationship between maker and consumer by limiting the shipping of custom orders. This approach supports sustainability and ensures that each piece is crafted with the highest ethical standards in mind. The streamlined production process further emphasizes the atelier's dedication to environmental responsibility.

Fine Materials:

In contrast to the low-quality fabrics often used in fast fashion, Tess Mann Atelier exclusively utilizes high-quality, luxury materials. These fabrics not only enhance the durability and comfort of each garment but also promote a timelessness that encourages consumers to invest in pieces that will last.

Custom Designs:

A hallmark of Tess Mann Atelier is its focus on custom, bespoke designs. By creating garments to order rather than mass-producing them, the atelier significantly reduces waste. This personalized approach ensures that each piece is a perfect fit for the customer, both in style and in sustainability. The bespoke model reflects a deep commitment to sustainable consumption practices, offering a responsible alternative to mass-market fashion.

Recycling and Upcycling:

Tess Mann Atelier is dedicated to recycling and upcycling materials to minimize waste. The atelier uses surplus fabrics and pieces from other completed design creations in new voile samples and patterns, thereby reducing the materials dumped in landfills. [TMA](#) develops new ready-to-wear styles from previous season wedding gowns, taking apart older, less popular dresses and dyeing the fabric where appropriate to create jackets, blazers, pants, jumpsuits, blouses, and cocktail dresses. This practice not only decreases waste but also breathes new life into previously overlooked materials. Additionally, Tess Mann sources deadstock materials from other brands and fashion houses, repurposing fabrics that would otherwise go unused.

Textile Research and Development:

Tess Mann Atelier is committed to the research and development of innovative textiles and fabric alternatives. The atelier explores newly developed materials made from recycled excess, evaluating their suitability for clothing. This commitment to discovery and innovation ensures that Tess Mann Atelier remains at the forefront of sustainable fashion.

Safe Sourcing Practices:

Tess Mann Atelier prioritizes sourcing materials that do not harm manufacturing laborers. The atelier is committed to ensuring that its fabrics are produced without exposing workers to toxic solvents and chemicals, which can cause serious lifelong illnesses. This ethical approach to sourcing materials is integral to TMA's mission of promoting a safer and more responsible fashion industry.

Get Involved:

Tess Mann Atelier invites fashion editors, bloggers, specialty boutiques, and industry content creators to participate in this exciting journey. Opportunities for collaboration include gifting suite placements, showroom placements, celebrity and influencer collaborations, retail distribution, and media partnerships.

Stay updated with exclusive behind-the-scenes content and announcements by following Tess Mann Atelier on Instagram [@tessmannatelier](https://www.instagram.com/tessmannatelier) or visiting tessmannatelier.com.

For inquiries or interview requests for Tess Mann, please contact:

Meredith Corning PR

[@meredithcorningpr](https://www.instagram.com/meredithcorningpr)

Meredith (at) meredithcorning (dot) com

About Tess Mann Atelier:

Tess Mann Atelier is a luxury fashion label founded by internationally recognized designer Tess Mann. TMA designs for the proximal woman, inspiring her to be who she is without apology. While wearing Tess Mann, she is armed with unfailing confidence—both in the boardroom and out on the town. With a commitment to elegance and innovation, Tess Mann Atelier continues to redefine the boundaries of high fashion. Follow Tess Mann Atelier on Instagram at [@tessmannatelier](https://www.instagram.com/tessmannatelier). For more information, visit tessmannatelier.com.

About Tess Mann:

Tess Mann, the visionary fashion designer behind Tess Mann Atelier, has left an indelible mark on the world of fashion with her talent and dedication to creating exquisite garments. With a background in psychology and criminology, Mann's journey towards becoming a celebrated designer was initially put on hold as she pursued a career with the FBI. However, upon retiring from the Bureau after over two decades of service, her passion for fashion led her to establish her own fashion brand. Drawing inspiration from art, culture, and her own creativity, Mann has developed a unique and distinguished style characterized by premium fabrics, fine detailing, and

meticulous craftsmanship. Mann is renowned for her hand-drawn lace and embroidery designs, adding an extra layer of uniqueness and artistry to her creations. With notable achievements and participation in international fashion weeks, Tess Mann continues to redefine fashion with her innovative designs and commitment to creating timeless elegance.

Tess Mann

Tess Mann Atelier

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/719173651>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.