

Steelhead Productions Unveils New Website Highlighting Continuous Growth and Innovation

Latest digital upgrade complements exhibit firm's investment in showcasing unique exhibit solutions, client success, and commitment to eco-friendly practices.

LAS VEGAS, NV, UNITED STATES, June 12, 2024 /EINPresswire.com/ -- Steelhead Productions, a premier event, exhibit, and marketing services provider, is excited to announce the launch of its new website, showcasing the company's dynamic growth and forward-thinking approach.



In recent years, Steelhead Productions

has experienced remarkable growth and innovation. The new website captures this evolution, highlighting both current achievements and upcoming initiatives. A key aspect of Steelhead's innovative approach is its <u>Access Model</u>, which allows clients to reduce capital expenditures by renting exhibits instead of buying them. This enables Steelhead's clients to present fresh, unique exhibits at each event without being tied to previous investments. The new website effectively tells this story, showcasing how Steelhead's solutions empower clients to bring their best to the trade show market.

A Visionary Leap in Digital Presence

Steelhead Productions' new website is a testament to the company's commitment to innovation and excellence in the event marketing industry. In addition to reflecting the company's enhanced capabilities and continuous commitment to progress, the site features a sleek, contemporary, intuitive layout and responsive design. The site reflects the company's forward-thinking approach and dedication to providing clients with top-tier service and resources. The website effectively demonstrates how Steelhead's solutions can drive success for its clients by showcasing detailed service descriptions, client testimonials, and case studies.

"The new website, in tandem with our move to a <u>larger facility</u>, are significant milestones for Steelhead, reflecting our ongoing growth and continuous investment in the future," said Sean Combs, CEO of Steelhead Productions.

"These advancements enable us to provide even more innovative solutions and ensure that our clients can consistently present their most current messaging with modern exhibits that make a lasting impact on their target audience."

A Commitment to Continuous Growth

The launch of the new website, alongside the move to a larger facility, exemplifies Steelhead Productions' ongoing growth and commitment to investing in the future. By continuously investing in their own assets, Steelhead ensures they can offer clients innovative solutions that deliver exceptional experiences for every attendee.

Caring for the planet is another cornerstone of Steelhead's mission, alongside its commitment to bring the most innovative and flexible exhibit strategies to clients.

"As the only B Corp-certified trade show company in North America, sustainability is at the core of what we do," said Rhiannon Andersen, CMO of Steelhead Productions. "Our new website showcases our eco-friendly initiatives and sustainable exhibit solutions, reinforcing our commitment to environmental responsibility."

Andersen added, "We also believe that events and trade shows should be fun. Our website demonstrates that good work can be done with intentionality and a layer of fun and excitement, which is a key part of our approach."

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Steelhead Productions
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