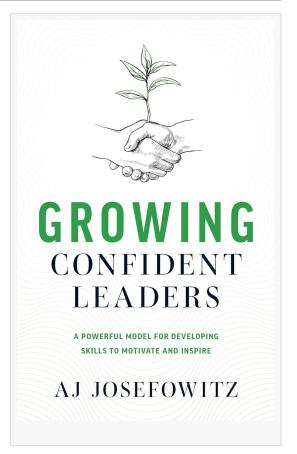


New Book "Growing Confident Leaders" by AJ Josefowitz Explores Effective Leadership Development

"Unlocking the Heart of Leadership: A Journey Towards Purpose, Optimism, and Integrity"

UNITED STATES, June 15, 2024 /EINPresswire.com/ --Leadership development expert <u>AJ Josefowitz</u> has announced the release of his latest book, "Growing Confident Leaders: A Powerful Model for Developing Skills to Motivate and Inspire." Drawing upon decades of experience in leadership development, Josefowitz presents a compelling model aimed at empowering leaders to enhance their effectiveness and cultivate confident leadership skills.

At the heart of "Growing Confident Leaders" lies the transformative Heart of the Matter model, which contends that effective leadership revolves around fulfilling the essential needs of constituents: purpose, optimism, and integrity. Josefowitz elucidates this model through insightful leader-constituent interactions, punctuated with illustrative examples and thought-provoking reflective questions.



A seasoned leadership development consultant, coach, and trainer, Josefowitz brings a wealth of experience to his work. With a PhD in Educational Psychology from the University of Minnesota and a distinguished career spanning Honeywell, Honeywell Bull, and 3M, Josefowitz has honed his expertise in fostering leadership excellence. Notably, his leadership development seminar at 3M's Austin campus, attended by employees at all levels of supervision, significantly contributed to an improved organizational culture.

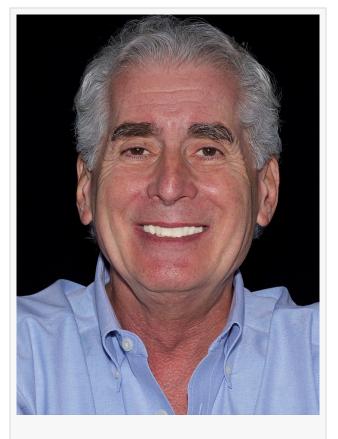
In "Growing Confident Leaders," Josefowitz invites leaders at all levels to embark on a journey of self-discovery and growth. Through his lucid insights and practical advice, he underscores the artistry of leadership, emphasizing the importance of balance, influence, and continuous improvement. Josefowitz's conviction that everyone can enhance their leadership effectiveness

permeates the book, offering readers a roadmap to unlock their full leadership potential.

Reflecting on his motivation for writing the book, Josefowitz shares, "I wanted to capture and describe the Heart of the Matter model, which expresses my beliefs about what effective leadership is, and how to improve."

"Growing Confident Leaders" stands as Josefowitz's inaugural literary endeavor, marking a significant milestone in his illustrious career. For more information about "Growing Confident Leaders" and AJ Josefowitz, please visit <u>www.ajjosefowitz.com.</u>

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