

AmiViz partners with Bitsight to enhance the Cyber Risk Management in the Middle East

DUBAI , DUBAI, UNITED ARAB EMIRATES, June 13, 2024 /EINPresswire.com/ -- AmiViz, the first B2B enterprise marketplace for the cybersecurity industry in the Middle East, is proud to announce its partnership with <u>Bitsight</u>, the leader in cyber risk management. This collaboration marks a significant step forward in bolstering cybersecurity capabilities across the region and facilitating Bitsight's expansion efforts in the Middle East.



The partnership between AmiViz and Bitsight will enhance the cybersecurity landscape in the Middle East by introducing state-of-the-art solutions designed to tackle the evolving cyber threats confronting regional organizations. With both companies committed to improving cybersecurity awareness and resilience, they are set to pave the way for a safer and more secure digital environment in the region.

Commenting on the partnership with Bitsight, Ilyas Mohammed, COO at AmiViz said "Our decision to onboard Bitsight demonstrates our commitment towards the evolution of the cybersecurity landscape in the Middle East. As organizations grapple with increasingly sophisticated cyber threats, the partnership between these two industry leaders promises to deliver enhanced value by equipping organizations with the tools and insights needed to effectively manage cyber risks and safeguard their digital assets in an ever-evolving threat landscape."

Bitsight's solutions can proactively assess and manage their cyber risk exposure and provide organizations with actionable intelligence to optimize their security investments, streamline vendor risk management processes, and enhance cyber resilience. With a focus on continuous monitoring and data-driven insights, Bitsight empowers organizations to make informed decisions and stay ahead of emerging cyber threats. The Middle East has often been an attractive target for cyber-attacks, and this partnership will empower companies to address vulnerabilities and protect their digital assets proactively. By combining AmiViz's deep understanding of the regional market dynamics with Bitsight's cuttingedge technology and global expertise, the partnership will offer next-generation cybersecurity solutions tailored to the unique challenges and requirements of Middle Eastern organizations.

"We are proud to partner with AmiViz to transform the cyber risk management landscape in the Middle East," said Xavier Artiguebieille, Senior Vice President, EMEA Sales at Bitsight. "Our combined efforts will equip organizations with the critical tools and intelligence needed to navigate and mitigate the complexities of modern cyber threats, enhancing their overall security and resilience."

About AmiViz

AmiViz is the first B2B enterprise marketplace focused on the cybersecurity industry in the Middle East, designed specially to serve the interests of enterprise resellers and vendors. Driven by innovation and AI-powered technology, the platform provides a unique collaboration platform through a mobile application on iOS and Android, as well as a web-based platform to enterprise resellers, consultants, system integrators, channel partners, and vendors.

AmiViz offers a one-of-a-kind consumer-style e-commerce platform with a fusion of human touch, offering products and services catering to localized market conditions and regulations across the Middle East. For more information, visit <u>www.amiviz.com</u>

Sanjeev Kant Vistar Communications +971 55 972 4623 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/719532813

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.