

# Navia Robotics' Automation Solutions See Surging Demand as California Implements Highest Fast Food Worker Wages

*In response to California's groundbreaking legislation, restaurants across the state are turning to Navia Robotics' robots to mitigate rising labor costs.*

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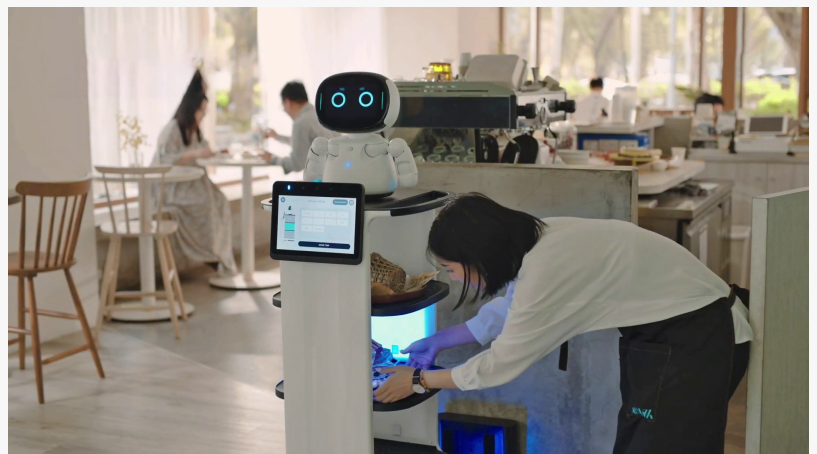
/EINPresswire.com/ -- In response to California's shortsighted legislation raising the minimum wage for fast food workers to \$20 per hour, with potential increases up to \$25 by 2028, restaurants across the state and

elsewhere are turning to Navia Robotics' cutting-edge automation technologies to mitigate rising labor costs. The "Fair Wage for Fast Food Workers Act" (AB 1228), which took effect on April 1st, has established California as having the highest fast food worker wages in the nation.

As restaurants grapple with the anticipated surge in labor expenses, Navia Robotics has emerged as a key partner, offering a suite of advanced robotic solutions designed to automate routine tasks, streamline operations, and reduce reliance on human labor. The company's flagship product, the [Collibot](#) service robot, has seen a significant uptick in demand from fast food chains and franchisees seeking to offset the impact of the wage increase.

"We understand the challenges faced by the restaurant industry in balancing fair wages for workers and maintaining profitability," said Peter Kim, Chief Technology Officer at Navia Robotics. "Our robotic solutions provide a viable alternative, enabling businesses to optimize their operations and reduce labor costs without compromising on quality or customer experience."

The Collibot, a versatile AI-driven robot, is capable of performing a wide range of tasks, from food and beverage delivery to seating guests, advertising specials and showcasing new menu items, to bussing tables. With its advanced navigation capabilities and interactive AI, the Collibot



Navia Robotics - ColliBot - Restaurant Food Runner Robot

can seamlessly integrate into restaurant workflows, supporting human staff and enhancing the overall customer experience.

Major fast food chains and franchisees have been accelerating their adoption of Navia Robotics' [restaurant robots](#) in preparation for the wage increase. Hardesh Ghai, a prominent fast food franchisee in California, is one such business owner embracing these solutions.

"The wage increase has significantly raised our labor costs," said Ghai. "We're installing self-service kiosks and implementing AI-powered drive-thru ordering in all of our locations to offset these higher expenses and maintain profitability."

In addition to the Collibot, Navia Robotics offers a range of specialized cleaning robots tailored to the unique needs of the fast food industry. These include the Phantas, a compact [cleaning robot](#) designed for both hard floors and carpets, and the Vacuum 40, a commercial grade vacuuming robot for carpeted floors.

"The integration of Navia Robotics' automation tools not only helps us address labor cost challenges but also enhances the overall customer experience," said Ghai. "By leveraging these cutting-edge robotic solutions, we can streamline our operations, reduce wait times, and provide more personalized service to our customers while keeping our existing workforce satisfied."

While the adoption of automation and robotics in the restaurant industry has been underway for several years, California's move to implement the highest fast food worker wages in the nation has accelerated this trend. Major brands and chains have been cautiously exploring AI-driven solutions, including AI order-taking systems and self-service kiosks, to stay competitive in the



Navia Robotics Bellabot - Advanced Food Delivery Robot



Navia Robotics Phantas - Compact Floor Cleaning Robot Powerhouse

evolving market landscape.

As the fast food industry grapples with the impact of rising labor costs, Navia Robotics' innovative automation solutions are gaining traction, offering a path forward for businesses to navigate the evolving landscape while delivering exceptional experiences to customers. By embracing cutting-edge robotics and AI technologies, restaurant operators can future-proof their operations, maintain a competitive edge, and pave the way for a more efficient and customer-centric industry.

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Navia Robotics - DrinkBot - Robot Barista and Bartender in One



Navia Robotics Logo

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