

Sentiment Analysis Software Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company's Sentiment Analysis Software Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 13, 2024 /EINPresswire.com/ -- The global market reports from The Business Research Company have been updated with the most recent market sizing data for 2024 and projections extended to 2033



The Business
Research Company

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The Business Research Company's "Sentiment Analysis Software Global Market Report 2024 is a comprehensive source of information covering every market facet. As per TBRC's market forecast, the [sentiment analysis software market size](#) is predicted to reach \$4.94 billion in 2028 at a compound annual growth rate (CAGR) of 18.2%.



The sentiment analysis software market size is expected to see rapid growth in the next few years. It will grow to \$4.94 billion in 2028 at a compound annual growth rate (CAGR) of 18.2%."

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The growth in the sentiment analysis software market is due to the increasing demand for social media. North America region is expected to hold the largest sentiment analysis software market share. Major players in the sentiment analysis software market include International Business Machines Corporation, Oracle Corporation, SAP SE, Salesforce.com Inc., Adobe Inc., OpenText Corporation.

[Sentiment Analysis Software Market Segments](#)

- By Type: On-Premises Sentiment Analysis Software, Web-Based Sentiment Analysis Software
- By Analytical Tool: Text Analytics, Social Media Monitoring, Voice Analytics, Natural language processing (NLP)
- By Enterprise Size: Small And Medium Size Enterprise, Large Enterprise
- By End-User: Banking, Financial Services, And Insurance (BFSI), Media And Telecom, Government, Healthcare, Manufacturing, Retail, Other End-Users

- By Geography: The global sentiment analysis software market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):

https://www.thebusinessresearchcompany.com/sample_request?id=14995&type=smp

Sentiment analysis software refers to a form of technology that uses natural language processing (NLP), machine learning, and computational linguistics approaches to analyze and understand sentiments or emotions represented in textual data. This software is especially useful in recognizing and interpreting customer feelings towards products, services, or brands, allowing organizations to obtain insights into customer feedback, monitor brand reputation, and make informed business decisions.

Read More On The Sentiment Analysis Software Global Market Report At:

<https://www.thebusinessresearchcompany.com/report/sentiment-analysis-software-global-market-report>

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Contact Information

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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