

Louisiana Graphics Introduces Comprehensive Branding Packages for Businesses

Louisiana Graphics now offers comprehensive branding packages, providing tailored design solutions to enhance brand identity and boost business growth.

NEW ORLEANS, LA, UNITED STATES, June 13, 2024 /EINPresswire.com/ -- Louisiana Graphics is proud to announce the launch of its comprehensive branding packages designed to elevate business identity and visibility. These packages offer a range of services that cater to the unique needs of each client, ensuring a cohesive and impactful brand presence.



Branded chevy pick up for Rhino Web Studios in New Orleans LA

Expertise and Customization

Louisiana Graphics brings extensive experience in branding, providing personalized consultations to understand each client's vision. The process includes brainstorming sessions to discuss inspiration, colors, and messaging. Clients receive three original concepts based on these discussions, ensuring a tailored approach that aligns with their brand values.

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At Louisiana Graphics, we are dedicated to helping businesses create strong, cohesive brand identities that resonate with their target audience and drive growth.”

Jason Kingston

Detailed Design Process

The branding package includes a thorough design process where clients can submit up to six lists of changes, ensuring their vision is fully realized. Virtual meetings are conducted to review details, and a color swatch is delivered for final approval. This meticulous approach guarantees

that the final design meets the highest standards of quality and relevance.

Comprehensive Branding Elements

The package covers essential branding elements such as color palettes, typography, logos, mascots/icons, and brand elements. Detailed guidelines on acceptable variations and incorrect uses are provided to maintain brand consistency across all applications.

Additional Services

In addition to the primary branding elements, the package includes logo guides, vehicle wraps, wall wraps, and brand application materials. All design assets are transferred electronically, providing clients with the flexibility to use them across various platforms and mediums.



Rhino Web Studios Wall Graphic

Impact on Business

Investing in a comprehensive branding package from Louisiana Graphics offers numerous benefits for businesses. A well-defined and consistent brand identity enhances brand recognition, builds customer trust, and creates a professional image. This holistic approach to branding ensures that businesses can effectively communicate their values and stand out in a competitive market.

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