

# Seaweed Protein: A Healthy, Eco-Friendly Food Trend

*Growing consumer demand for plant-based protein drives seaweed protein market to record growth.*

WILMINGTON, NEW CASTLE, DELAWARE, UNITED STATES, June 14, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Seaweed Protein Market](#)," The seaweed protein market was valued at \$550.40 million in 2021, and is estimated to reach \$1.51 billion by 2030, growing at a CAGR of 11.6% from 2022 to 2030.



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Seaweed protein offers a win-win for health and the environment."  
*Allied Market Research*

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Seaweed protein refers to the protein content found in seaweed. Seaweed, or macroalgae, is a type of marine

algae that is a potential source of protein for humans and animals.

Seaweed protein content can vary depending on the type of seaweed, but some varieties can contain up to 47% protein by dry weight, which is comparable to the protein content of traditional sources like meat, eggs, soybeans, and milk .

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□Sustainable source of protein: Seaweed can be cultivated without needing a lot of land or fresh water, making it a more sustainable protein source compared to livestock or some crops.



vegan and vegetarian diets gaining popularity.

- Sustainability concerns: Seaweed is seen as a sustainable and eco-friendly alternative to animal protein sources.

Seaweed Protein is emerging as a promising player in the plant-based protein market, with its potential for health and environmental benefits.

Proline, glycine, alanine, glutamic, arginine, and aspartic acids are among the amino acids present in seaweed protein. These amino acids are beneficial for human health. According to research, red seaweeds have a high protein content, green seaweeds have a moderate protein content, and brown seaweeds have a low protein content. Seaweed protein is gaining demand as a more cost-effective and alternative source of protein for human and animal nutrition. The seaweed protein market growth is being aided by an increase in the occurrence of health diseases, increased understanding of healthy eating habits, and an increase in health and fitness awareness. Consumers are more conscious regarding their nutritional consumption, benefits of physical activity, and importance of eating food that suits the body's nutritional needs. These trends are anticipated to boost revenue growth the seaweed protein market size in the upcoming years.

Seaweed protein is mostly used in animal feed due to nutrients included in it such as vitamin A, B1, B2, E, K, and C. Consuming seaweeds such as spirulina and chlorella, contain all of the essential amino acids. Moreover, seaweed ensures that consumer gets full range of amino acids. Seaweed can also act as a good source of omega-3 fats. It is used in the development of aquaculture feed, monogastric cattle feed, ruminant feed, and others. Cattle's overall health and growth rate is improved as a result of consuming seaweed protein. Development of this market is fuelled by increased livestock industrialization, rising meat consumption, and increased need for nutritious feed.

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- Sustainable source of protein: Seaweed can be cultivated without needing a lot of land or fresh water, making it a more sustainable protein source compared to livestock or some crops.
- Good source of nutrients: In addition to protein, seaweed can also be a good source of

vitamins, minerals, and antioxidants.

□ Potential health benefits: Some studies suggest that seaweed protein may have health benefits, such as reducing inflammation and improving gut health.

Seaweed protein is still a relatively new ingredient, but it has the potential to be a valuable part of a healthy diet. It is already being used in a variety of food products, such as snacks, beverages, and meat alternatives.

The market is segmented on the basis of type, application, and region. By type, the market is classified as red, brown, and green. By application, it is classified as food, animal feed & additives, cosmetics & personal care, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the seaweed protein market include CP Kelco, Cargill, Incorporated, Qingdao Gather Great Ocean Algae Industry Group CO. LTD, Mara Seaweed, ASL, Irish Seaweeds, AtSeaNova, ALGAIA, Seasol, and Maine Coast Sea Vegetables.

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