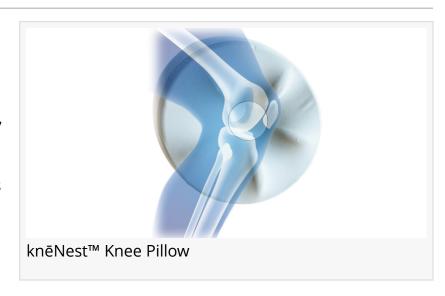


kneNest Delivers "Docking Station" for The Knees - Al-Enhanced Knee Pillow for Side Sleeper Comfort

Innovative Sleep Solution Tackles Root Cause of Side Sleeper Problems, Not Just Symptoms

SHERIDAN, WYOMING, UNITED STATES, June 17, 2024 /EINPresswire.com/ -- knēNest, an innovative sleep solutions brand from MINE MATE Innovation has unveiled a groundbreaking Aloptimized knee pillow designed to unlock deeper, more restorative sleep for side sleepers. The knēNest pillow's patent-pending ergonomic design



promotes neutral spine alignment by gently suspending the knees at the optimal angle overnight.



Spinal misalignment is a leading cause of chronic pain, sleep disruption, and other health issues for the estimated 75% of adults who sleep on their sides," *Dr. Norman Bettle, Neurology*

For the estimated 75% of adults who prefer sleeping on their sides, a restful night's sleep often proves elusive due to spinal misalignment caused by improper knee positioning. Research shows this can lead to a host of issues - around 71% of side sleepers report experiencing lower <u>back pain</u>, hip pain, shoulder pain or other musculoskeletal problems from poor sleep posture.

Engineered using advanced AI modeling, kneNest's patentpending hourglass shape is specifically contoured to cradle

the knees and stack them directly on top of each other. This precise positioning relieves joint strain and ensures the spine maintains its natural curvature from the knees up throughout the night.

"Spinal misalignment is a leading cause of chronic pain, sleep disruption, and other health issues for the estimated 75% of adults who sleep on their sides," said Dr. Norman Bettle, a neurologist

who consulted on knēNest's design.
"Traditional knee pillows are
ineffective, merely separating legs
without providing the precise support
and knee positioning alignment
needed to prevent the unnatural
twisting that occurs when the upper
leg rolls forward or backward during
side sleeping. By properly supporting
the knees and hips, knēNest allows the
entire musculoskeletal system to
decompress into neutral alignment for
truly restorative sleep."

While traditional knee pillows utilize basic shapes, kneNest's design functions as a "docking station" for the knees with its unique shape and zero



gravity center. kneNest was perfected through an AI-assisted engineering process to deliver unparalleled ergonomic support. The pillow's cooling channels and comfort pads further enhance pressure relief and circulation as the body settles into its natural resting posture.

"We're thrilled to unveil a product that can profoundly impact quality sleep and overall well-being," said Jim Mead, CEO of MINE MATE Innovation. "Our Al-optimized design tackles the root cause of issues plaguing side sleepers - not just the symptoms."

knēNest is available now at knenest.com. For more information visit knenest.com.

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