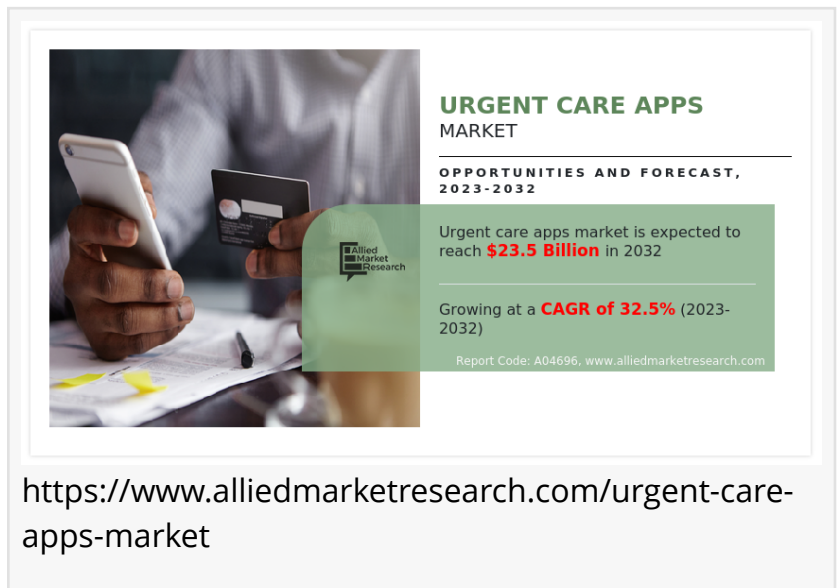


Booming Urgent Care Apps Market Poised to Surpass \$23.5 Billion by 2032 at a 32.5% CAGR

PORTLAND, OREGON, UNITED STATES, June 17, 2024 /EINPresswire.com/ -- The global [market for urgent care apps](#), valued at \$1.4 billion in 2022, is projected to soar to \$23.5 billion by 2032, with a remarkable CAGR of 32.5% from 2023 to 2032. These apps play a critical role in managing emergency health situations like strokes and cardiac conditions, offering functionalities such as emergency management, alerts, and hospital communications.



The graphic features a background image of a person in a white lab coat holding a smartphone and a medical ID card. Overlaid on the right is a green and white text box with the following content:

URGENT CARE APPS MARKET
OPPORTUNITIES AND FORECAST, 2023-2032

Urgent care apps market is expected to reach **\$23.5 Billion** in 2032

Growing at a **CAGR of 32.5%** (2023-2032)

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<https://www.alliedmarketresearch.com/urgent-care-apps-market>

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Market Segmentation by Clinical Area:

Clinical Area: The market is divided into segments like trauma, stroke, cardiac conditions, and others. In 2022, the stroke segment dominated the market due to the high incidence of cardiac conditions. However, trauma is expected to see the highest growth rate during the forecast period, driven by the increasing number of trauma cases.

Market Segmentation by Product:

Product: The market includes emergency care triage apps, in-hospital communication apps, and post-hospital apps. The in-hospital communication apps segment held the largest market share in 2022, thanks to widespread adoption in hospitals and their convenience for physicians handling emergencies. Nonetheless, emergency care triage apps are anticipated to grow the fastest, fueled by the proliferation of smartphones and rising awareness about healthcare apps.

Regional Insights:

North America: This region is expected to achieve the highest revenue growth, propelled by the increasing adoption of urgent care apps, heightened awareness of healthcare technologies, and advancements in healthcare infrastructure. The region's growing healthcare expenditure and strategic activities such as acquisitions and collaborations among key players further stimulate market growth.

Asia-Pacific: This region is poised for significant growth due to rising per capita healthcare spending, the burgeoning number of smartphone users, and increasing disposable incomes. The aging population in this region, prone to cardiovascular diseases, further drives the demand for urgent care apps. Enhanced awareness and recommendations by healthcare providers for patient-centric treatments also contribute to this growth. Additionally, India's status as a global software and smartphone hub, coupled with its advanced healthcare infrastructure and cost-effective treatments, makes it a crucial player in the urgent care apps market.

Competitive Landscape:

Key Players: Major players in the market include AlayaCare, Allm Inc, Argusoft, Brave Care Inc, Epic Systems Corporation, Johnson & Johnson, Stryker Corporation, Teladoc Health, Inc., TigerConnect, and Zocdoc, Inc. These companies engage in product launches, approvals, acquisitions, agreements, and branding strategies to enhance their market positions.

Notable Acquisitions:

- Stryker Corporation: In February 2022, Stryker acquired Vocera Communications, Inc., enhancing Stryker's capabilities in care coordination, patient safety, and clinical workflows.

Key Innovations:

- AlayaCare: In July 2022, AlayaCare introduced a secure messaging feature in its app, facilitating secure communication between office staff and care teams.

Strategic Partnerships:

- AlayaCare and Forcura: In March 2023, AlayaCare partnered with Forcura, leveraging Forcura's healthcare workflow management platform to enhance their service offerings.

These developments highlight the dynamic and rapidly evolving nature of the urgent care apps market, driven by technological advancements and strategic industry activities.

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