

# Driving Excellence: Market Analysis of Performance Tuning and Engine Remapping Services 2024-2033

*TBRC's Automotive Performance Tuning And Engine Remapping Services Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, June 17, 2024 /EINPresswire.com/ -- The automotive performance tuning and engine remapping services market is projected to grow from \$5.02 billion in 2023 to \$5.44 billion in 2024, at a CAGR

of 8.3%. This growth is driven by the rise in enthusiast culture, motorsports influence, customization demand, and a shift towards turbocharged engines. The market is anticipated to reach \$7.22 billion by 2028, at a CAGR of 7.3%, due to the increasing popularity of aftermarket upgrades, focus on fuel efficiency, and market expansion in emerging economies.

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The automotive performance tuning and engine remapping services market size is expected to see strong growth to \$7.22 billion in 2028 at a compound annual growth rate (CAGR) of 7.3%.”

*The Business Research company*

**Growing Demand for Classic Cars Fuels Market Expansion**  
The growing demand for classic cars is expected to propel the growth of the automotive performance tuning and engine remapping services market. Classic cars, known for their historical or cultural significance, are increasingly being enhanced for better performance, fuel economy, and drivability through tuning and remapping services. For example, according to Classic.com Inc., classic car auction listings in the US increased by 39.9% from 18,507 in 2021 to 25,892 in 2022, with dollar volume rising by 31.4% to \$1.3 billion.



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Automotive Performance Tuning And Engine Remapping Services Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

Explore comprehensive insights into the global automotive performance tuning and engine remapping services market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=13262&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=13262&type=smp)

## Key Players and Market Trends

Major companies in the market include Volkswagen Group, The Mercedes-Benz Group AG, Bayerische Motoren Werke AG (BMW), K&N Engineering Inc., and Roush Enterprises Inc. These companies focus on developing performance-upgraded vehicles to enhance their market presence. For instance, ABT Sportsline launched the ABT RS6 Legacy Edition in May 2023, a modified Audi with performance upgrades like a more powerful engine, improved suspension, and better brakes.

## Segments:

Service: Engine Tuning, Suspension Tuning, Transmission Tuning, Interior Tuning, Exterior Tuning

- Fuel Type: Petrol, Diesel
- Sales Channel: Original equipment manufacturer (OEM), Aftermarket
- Application: Passenger Cars, Light Commercial Vehicles (LCV), Motorcycle, Heavy Commercial Vehicles, Off-Highway Vehicles

## Geographical Insights: North America Leading the Market

North America was the largest region in the automotive performance tuning and engine remapping services market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by increasing demand for performance vehicles and rising participation in motorsports.

Access the complete report for an in-depth analysis of the global automotive performance tuning and engine remapping services market:

<https://www.thebusinessresearchcompany.com/report/automotive-performance-tuning-and-engine-remapping-services-global-market-report>

Automotive Performance Tuning And Engine Remapping Services Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Automotive Performance Tuning And Engine Remapping Services Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [automotive performance tuning and engine remapping services market size](#), automotive performance tuning and engine remapping services market drivers and trends, automotive performance tuning and engine remapping services market major players, competitors' revenues, market positioning, and market growth across geographies. The [automotive performance tuning and engine remapping services market report](#) helps you gain in-depth

insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

### Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: [info@tbrc.info](mailto:info@tbrc.info)

Check out our:

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Oliver Guirdham  
The Business Research Company  
+44 20 7193 0708  
info@tbrc.info

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