

# Investment Opportunities in the Beauty Drinks Sector 2024-2033

*The Business Research Company's Beauty Drinks Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LANDON, GREATER LONDON, UK, June 17, 2024 /EINPresswire.com/ -- The [beauty drinks market](#) has experienced rapid expansion, growing from \$3.03 billion in 2023 to \$3.4 billion in 2024,

reflecting a compound annual growth rate (CAGR) of 12.2%. This growth trajectory can be attributed to increasing consumer preference for health-conscious choices, heightened awareness of preventive health measures, targeted marketing towards specific consumer demographics, and a rise in skin-related issues.



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It will grow to \$5.26 billion in 2028 at a compound annual growth rate (CAGR) of 11.5%.”

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Growing Prevalence of Skin Problems Fuels Market Expansion

The beauty drinks market is expected to continue its robust growth, projected to reach \$5.26 billion by 2028 with a CAGR of 11.5%. This forecasted growth is driven by a shift away from traditional beauty products towards ingestible solutions, heightened beauty consciousness

among consumers, expanding e-commerce platforms facilitating product accessibility, celebrity endorsements influencing consumer choices, and an overall increase in disposable income. Notably, continuous technological advancements are poised to shape major trends in this sector over the forecast period.

The rising incidence of skin problems globally is a significant factor propelling the expansion of the beauty drinks market. Skin issues encompass a broad spectrum of conditions such as acne, atopic dermatitis, psoriasis, and others, impacting millions worldwide. For instance, as per the Global Report on Atopic Dermatitis 2022 by the International Eczema Council, approximately 223 million people suffered from atopic dermatitis in 2021, highlighting the need for effective skincare solutions. Beauty drinks like oat milk and fruit juices play a crucial role in skin hydration, particularly beneficial for individuals managing conditions like atopic dermatitis.

Explore the global beauty drinks market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=13607&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=13607&type=smp)

## Key Players and Innovative Trends

Leading companies in the beauty drinks market, including Nestle SE, PepsiCo, The Coca-Cola Company, and Danone S.A., are at the forefront of product innovation. These industry giants are developing advanced formulations such as aloe-based drinks, renowned for their skin-protecting properties and anti-aging benefits. For example, L'BRI PURE & NATURAL recently introduced the Aloe + Collagen Super Beauty Drink Mix, enriched with Aloe Vera Barbadosensis Miller to enhance skin hydration and collagen production, promoting youthful skin.

Innovative product offerings and strategic expansions characterize the competitive landscape of the beauty drinks market. Companies are leveraging these strategies to capitalize on the growing demand for functional beauty beverages globally.

## Segments of the Beauty Drinks Market

The beauty drinks market is segmented based on:

□Type: Vitamins And Minerals, Collagen, Carotenoids, Other Types

□Function: Anti-Aging, Detoxication, Radiance, Vitality, Other Functions

□Distribution Channel: Grocery Retailers, Beauty Specialty Stores, Drug Stores and Pharmacies, Other Distribution Channels

## Regional Insights: Asia-Pacific Leading Growth

In 2023, North America emerged as the largest region in the beauty drinks market. However, Asia-Pacific is anticipated to be the fastest-growing region during the forecast period, driven by increasing disposable incomes, changing consumer lifestyles, and rising awareness of beauty-enhancing products.

Gain comprehensive insights into regional dynamics and growth opportunities in the beauty drinks market:

<https://www.thebusinessresearchcompany.com/report/beauty-drinks-global-market-report>

[Beauty Drinks Global Market Report 2024](#) from TBRC covers the following information:

□Market size data for the forecast period: Historical and Future

□Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

□Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Beauty Drinks Global Market Report 2024 by [The Business Research Company](#) is the most comprehensive report that provides insights on beauty drinks market size, beauty drinks market drivers and trends, beauty drinks market major players, competitors' revenues, market positioning, and market growth across geographies. The beauty drinks market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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