

# Driving Operational Excellence: AI and Machine Learning Operationalization Software Market Surges at 42.9% CAGR

*The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033*

LONDON, GREATER LONDON, UK, June 17, 2024 /EINPresswire.com/ -- The [AI and machine learning operationalization software market](#)

encompasses a range of tools, platforms, and frameworks used to automate the deployment, administration, and scaling of AI and ML models in production contexts. This software simplifies the integration of AI and machine learning algorithms into business processes and applications, driving operational efficiency and cost reduction.



The AI and machine learning operationalization software market size is expected to see exponential growth in the next few years. It will grow to \$22.33 billion in 2028 at a CAGR of 42.9%."

*The Business Research Company*

## Market Size and Growth Drivers

The [AI and machine learning operationalization software market size](#) is projected to grow from \$3.77 billion in 2023 to \$5.36 billion in 2024, at a CAGR of 42.4%. The exponential growth in the historic period can be attributed to factors such as increased adoption of AI and ML, data explosion, demand for operational efficiency, and regulatory compliance. In the forecast period, the market is expected to grow to \$22.33 billion in 2028, at a CAGR of 42.9%, driven by trends such as urbanization, rising adoption of AutoML, and increasing demand for

streamlined processes.

## Internet Penetration Driving Market Growth

The increased internet penetration is expected to propel the growth of the AI and machine learning operationalization software market. Enhanced internet infrastructure and consumer demand for connectivity have led to increased internet penetration rates. This trend enables the



smooth deployment, management, and scaling of AI and ML models via operationalization software, simplifying data access, collaboration, deployment, monitoring, and interface with other services. For example, global internet penetration reached an estimated 5.3 billion people in 2022, representing 66% of the world's population, with a growth of 6.1% over 2021.

Explore comprehensive insights into the global AI and machine learning operationalization software market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=15102&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=15102&type=smp)

### Key Players and Market Trends

Major companies operating in the AI and machine learning operationalization software market, such as Amazon Web Services Inc., Google LLC, and Microsoft Corporation, are focusing on developing new technologically advanced infrastructure such as serverless AI and machine learning engines to gain a competitive edge. These serverless engines allow users to deploy and run AI and machine learning models without the need to provision or manage servers. For instance, Teradata Corp. launched the Teradata AI Unlimited platform on Amazon Web Services (AWS) cloud, offering serverless AI and machine learning engines, compute, and in-engine analytics, supporting a bring-your-own-model approach.

### Segments:

- By Product Type: Cloud-based, Web-based
- By Functionality: Model Training and Experimentation, Model Deployment and Management, Model Monitoring and Governance, ML Workflow Automation
- By Application: Large Enterprises, Small and Medium Enterprises (SMEs)
- By Industry: Manufacturing, Finance, Healthcare, Retail, IT and Telecommunications, Other Industries

Geographical Insights: North America Leads, Asia-Pacific Emerges as Fastest-Growing Region  
North America was the largest region in the AI and machine learning operationalization software market in 2023, driven by technological advancements and high adoption rates. Asia-Pacific is expected to be the fastest-growing region in the forecast period, fueled by increasing urbanization and adoption of hybrid and multi-cloud strategies.

Access the complete report for an in-depth analysis of the global AI and machine learning operationalization software market:

<https://www.thebusinessresearchcompany.com/report/ai-and-machine-learning-operationalization-software-global-market-report>

[AI And Machine Learning Operationalization Software Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The AI And Machine Learning Operationalization Software Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on AI and machine learning operationalization software market size, AI and machine learning operationalization software market drivers and trends, AI and machine learning operationalization software market major players, competitors' revenues, market positioning, and market growth across geographies. The AI and machine learning operationalization software market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Machine Learning Model Operationalization Management Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/machine-learning-model-operationalization-management-global-market-report>

Machine Learning As A Service (MLaaS) Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/machine-learning-as-a-service-mlaas-global-market-report>

Machine Learning Model Operationalization Management (MLOPS) Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/machine-learning-model-operationalization-management-mlops-global-market-report>

About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: [info@tbrc.info](mailto:info@tbrc.info)

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: [https://twitter.com/tbrc\\_info](https://twitter.com/tbrc_info)

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: [https://www.youtube.com/channel/UC24\\_f10rV8cR5DxICpgmyFQ](https://www.youtube.com/channel/UC24_f10rV8cR5DxICpgmyFQ)

Blog: <https://blog.tbrc.info/>

Healthcare Blog: <https://healthcareresearchreports.com/>

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/720575705>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.