

Periodontal Therapeutics Market is Booming, Projected to Reach US\$ 1.9 Bn by 2034; at a CAGR of 7.2% (2024 – 2034); TNR

Increasing Awareness about Oral Health Coupled with the Growing Focus on Cosmetic Dentistry, to Boost the Global Periodontal Therapeutics Market Forward

WILMINGTON, DELAWARE, UNITED STATES, June 17, 2024 /EINPresswire.com/ -- Periodontal therapeutics refer to a range of treatments and interventions designed to manage and treat periodontal



diseases, which affect the gums and supporting structures of the teeth. These therapeutic approaches aim to control bacterial infections, reduce inflammation, and prevent the progression of periodontal conditions such as gingivitis and periodontitis. Common periodontal therapeutics include mechanical cleaning methods like scaling and root planning, pharmacological treatments with antibiotics and anti-inflammatory agents, and advanced techniques such as laser therapy and regenerative procedures. The primary goal of these treatments is to restore and maintain healthy periodontal tissues, thereby preventing tooth loss and promoting overall oral health. As periodontal diseases are linked to systemic health issues, effective periodontal therapeutics are essential for comprehensive healthcare.

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The demand for periodontal therapeutics market is driven by several compelling factors. Rising global prevalence of periodontal diseases, especially among aging populations and individuals with chronic conditions like diabetes, necessitates effective therapeutic solutions. Enhanced public awareness of the critical link between oral health and overall well-being prompts more people to seek periodontal care. Innovations in treatment options, such as non-invasive techniques and advanced drug delivery systems, further boost demand by improving patient outcomes and compliance. However, several restraints hinder market growth. High costs associated with advanced periodontal treatments can be prohibitive, limiting access for some patient demographics. Cultural attitudes and a lack of awareness in specific areas may also lead to the underutilization of periodontal services. Balancing these driving forces and restraints is

crucial for the continued growth and accessibility of periodontal therapeutics worldwide.

Global Periodontal Therapeutics Market: Key Inclusions

Gingivitis segment is projected to be the fastest growing segment in the periodontal therapeutics market during the forecasted period (2024-2034). The rising prevalence of gingivitis significantly drives demand for periodontal therapeutics. As the earliest stage of periodontal disease, gingivitis is characterized by inflammation and bleeding of the gums, affecting a substantial portion of the population. Increasing public awareness of the importance of oral health, spurred by educational campaigns and healthcare initiatives, prompts more individuals to seek early treatment for gingivitis. Innovations in periodontal therapeutics, such as antibacterial mouthwashes, topical antibiotics, and non-invasive treatments, offer effective solutions that appeal to patients. Additionally, the recognition of the link between oral health and systemic conditions like heart disease and diabetes further underscores the need for prompt and effective management of gingivitis, thereby boosting the demand for targeted periodontal therapies.

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Online channel segment is projected to be the fastest-growing segment in the periodontal therapeutics market. The convenience of purchasing dental care products and therapeutics online appeals to a broad consumer base, particularly amid the increasing prevalence of e-commerce. Access to a wide range of products, including specialized periodontal treatments, through online platforms facilitates easier and faster procurement for both consumers and healthcare providers. Additionally, the proliferation of telehealth services enables dentists to recommend and prescribe periodontal treatments remotely, further enhancing the utility of online channels. The availability of detailed product information, reviews, and competitive pricing online also drives consumer confidence and purchasing decisions, collectively propelling the demand for periodontal therapeutics through digital marketplaces.

Asia-Pacific region in the periodontal therapeutics market is projected to be the fastest growing region. The Asia-Pacific region is witnessing a surge in demand for periodontal therapeutics, driven by several key factors. The rising prevalence of periodontal diseases, particularly in densely populated countries like China and India, necessitates effective treatment solutions. Increasing awareness of oral health's importance, coupled with the growing middle class's disposable income, enables more individuals to seek advanced dental care. Additionally, improved access to healthcare services and expanding dental infrastructure across the region facilitate the adoption of periodontal treatments. Innovations in therapeutic options, such as minimally invasive procedures and regenerative techniques, further enhance patient appeal and compliance. These dynamics, along with supportive government health initiatives, collectively drive the robust demand for periodontal therapeutics in the Asia-Pacific market.

Global Periodontal Therapeutics Market Key Players:

- Bausch Health Companies Inc.
- Chartwell Pharmaceuticals LLC.
- Cipla, Inc.
- Lupin Ltd
- Melinta Therapeutics LLC
- Pfizer Inc.
- Sun Pharmaceutical Industries Ltd.
- Teva Pharmaceuticals USA, Inc.
- Tokyo Chemical Industry Co., Ltd.
- USAntibiotics
- Other Industry Participants

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Global Periodontal Therapeutics Market

Global Periodontal Therapeutics Market Disease Outlook (Revenue, USD Million, 2016 - 2034)

- Gingivitis
- Chronic Periodontal Disease
- Aggressive Periodontal Disease
- Others

Global Periodontal Therapeutics Market Distribution Channel Outlook (Revenue, USD Million, 2016 - 2034)

- Hospital Pharmacies
- Retail Pharmacies
- Online Channel

Global Periodontal Therapeutics Market Drug Type Outlook (Revenue, USD Million, 2016 - 2034)

- Doxycycline
- Minocycline
- Chlorhexidine
- Metronidazole
- Other drug types

Global Periodontal Therapeutics Market Regional Outlook (Revenue, USD Million, 2016 - 2034)

• North America (U.S., Canada, Mexico, Rest of North America)

• Europe (France, The UK, Spain, Germany, Italy, Nordic Countries (Denmark, Finland, Iceland, Sweden, Norway), Benelux Union (Belgium, The Netherlands, Luxembourg), Rest of Europe)

• Asia Pacific (China, Japan, India, New Zealand, Australia, South Korea, Southeast Asia (Indonesia, Thailand, Malaysia, Singapore, Rest of Southeast Asia), Rest of Asia Pacific)

• Middle East & Africa (Saudi Arabia, UAE, Egypt, Kuwait, South Africa, Rest of Middle East & Africa)

• Latin America (Brazil, Argentina, Rest of Latin America)

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