

Hair Extensions Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company's Hair Extensions Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 17, 2024 /EINPresswire.com/ -- The hair extensions market has seen strong growth in recent years, driven by fashion and beauty trends, celebrity

influence, and cultural diversity. The market is projected to grow from \$3.62 billion in 2023 to \$3.9 billion in 2024, at a compound annual growth rate (CAGR) of 7.8%. Despite the challenges posed by the pandemic, the market is anticipated to reach \$5.06 billion by 2028, fueled by rising beauty awareness, social media influence, and innovations in hair extension styles.



The Business
Research Company

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The hair extensions market size is expected to see strong growth in the next few years. It will grow to \$5.06 billion in 2028 at a compound annual growth rate (CAGR) of 6.7%.”

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Increasing Beauty Concerns Drive Market Growth

The increasing beauty concern among individuals is expected to propel the growth of the hair extensions market. Hair extensions offer an instant solution to enhance hair length, volume, and style, allowing people to experiment with different looks without permanent changes. They have also become popular among those dealing with hair loss or thinning hair, boosting self-esteem. A survey by Nutraceuticals World in September 2021 found that 48% of U.S. consumers considered their physical appearance more important, indicating a growing

demand for beauty-enhancing products like hair extensions.

Explore the global hair extensions market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=13134&type=smp

Major Players and Market Trends

Key players such as Beauty Industry Group Inc. and Evergreen Products Group Limited are focused on innovating advanced solutions, including AI-enabled applications, to drive revenues

in the market. AI-enabled applications use artificial intelligence to help users try on different hairstyles and match hair extensions to their natural hair color. For example, Hair Originals launched Magic Mirror, an AI-enabled application, in October 2022, to foster a community around hair extension products and services, providing value to users and promoting awareness of the procedure.

Segments:

The hair extensions market covered in this report is segmented –

- 1) By Type: Synthetic Hair Extensions, Human Hair Extensions, Animal Hair Extensions
- 2) By Fitting Type: Clip-In, Micro Link, Tape-In, Glue-In
- 3) By Distribution Channel: Retail Stores, Supermarkets, E-Commerce
- 4) By End-User: Professional, Personal

Geographical Insights: North America Leading the Market

North America was the largest region in the hair extensions market in 2023. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for an in-depth analysis of the global hair extensions market:

<https://www.thebusinessresearchcompany.com/report/hair-extensions-global-market-report>

Hair Extensions Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Hair Extensions Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [hair extensions market size](#), hair extensions market drivers and trends, hair extensions market major players, competitors' revenues, market positioning, and market growth across geographies. The [hair extensions market report](#) helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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[About The Business Research Company](#)

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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