

# INSIDEA's Success Story: Goa Retreat 2024

*INSIDEA's Goa retreat celebrated team unity, significant milestones, and set the stage for future business endeavors.*

DOVER, DELAWARE, USA, June 19, 2024 /EINPresswire.com/ -- [INSIDEA](https://www.insidea.com/) is a full-service digital solutions company known for its comprehensive subscription model. Spearheaded by Founder and CEO [Pratik Thakker](#), INSIDEA is prized for its customer obsession and expert service, converting clients' ideas into reality.

The agency recently hosted its second annual company retreat in Goa's scenic landscape. The retreat was a grand success, strengthening bonds, celebrating successes, and paving the way for its strategic planning for the future.



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Our retreat in Goa was a tremendous success! I'm incredibly proud of our company's growth, the dedication of our team, and the remarkable achievements we've accomplished together.”

*Pratik Thakker, Founder and CEO at INSIDEA*

INSIDEA's dedication to excellence and unparalleled customer satisfaction was the driving force behind this year's retreat. The event aimed to enhance the dynamics of the remote team and explore new ways to improve services for clients and partners. It was an incredible opportunity for team members from various locations to collaborate under one roof.

The retreat commenced with a conference where the team reflected on INSIDEA's significant milestones over the past year. Those achievements included:

-Expansion of the team from just four members to over

100 within a span of 18 months.

-Being a Diamond Solutions Partner to HubSpot.

-Onboarding over 350 companies with HubSpot in just six months, making INSIDEA the fastest-growing HubSpot partner.

Speaking of the company's achievements, Jigar Thakker, Chief Business Officer at INSIDEA, said, “The Goa retreat was transformative, reinforcing our focus on delivering exceptional digital

expertise. The collaborative efforts and Pratik's visionary leadership have set the stage for extraordinary business outcomes and future growth." He added, "Our focus on outstanding customer service, driven by our dedicated teams, ensures we will succeed tremendously!"

Recognizing its employees' hard work and dedication, INSIDEA held an award ceremony to honor those who have made exceptional contributions. The recognition included accolades for extraordinary customer service, innovative project management, and outstanding leadership. This celebration emphasized the company's culture of excellence and recognized individual contributions toward achieving the INSIDEA vision.

A series of creative challenges and team-building exercises were designed to enhance collaboration and strengthen the team's connections. These activities aligned with INSIDEA's core values and goals of promoting trust, communication, and cooperation among team members, reinforcing the company's commitment to teamwork and innovation. The retreat concluded with a gala dinner, providing a perfect opportunity for the team to unwind and celebrate their collective achievements. The evening was filled with joy and camaraderie, leaving the team energized and ready for the future.

The retreat has tangible benefits for INSIDEA's clients, including quicker responses due to improved team connectivity, which ensures faster handling of requests and concerns. Additionally, clients can expect innovative solutions as the retreat sparked fresh ideas and practical approaches tailored to their needs. The retreat also reinforced a renewed commitment to client success, with INSIDEA offering enhanced services and dedicated support.

Commenting on the retreat's success, Disha Shukla, Chief Customer Success Officer at INSIDEA, said, "INSIDEA, led by Pratik's vision, has always been about excellence and innovation. This retreat embodied that spirit, strengthening our team's resolve to deliver unparalleled customer success and drive remarkable results for our clients."

Speaking of INSIDEA's journey so far, Pratik Thakker, Founder and CEO at INSIDEA, said, "At INSIDEA, our journey from a humble beginning to now being industry leaders has been nothing short of remarkable! This year's retreat in Goa wasn't just a celebration but a testament to our collective growth and resilience. Together, we have transformed challenges into stepping stones and continuously pushed the boundaries of innovation and creativity." He added, "Each milestone we celebrate reflects our dedicated team's relentless pursuit of excellence. We have



Pratik Thakker, Founder & CEO at INSIDEA, speaking at the Conference.

come far, but the path ahead is even more exciting!"

Winding up the retreat, the team focused on strategic planning for the upcoming year. The retreat facilitated a deeper connection and a unified approach toward achieving the company's vision of delivering top-notch digital solutions and customer satisfaction.

For further information on how INSIDEA can propel your business to new heights, visit their [website](#).

Natasha Katrak

INSIDEA

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