

App Builder Software Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

LONDON, GREATER LONDON , UK, June 18, 2024 /EINPresswire.com/ -- The app builder software market has experienced rapid growth in recent years. It is set to grow from \$2.81

billion in 2023 to \$3.26 billion in 2024 at a compound annual growth rate (CAGR) of 16.0%. This expansion can be attributed to the rise of mobile app usage, shortage of skilled developers, demand for rapid prototyping, empowerment of citizen developers, and the overall expansion of the app economy.



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The market is expected to continue its impressive growth, reaching \$5.94 billion by 2028, at a CAGR of 16.1%. This anticipated growth will be driven by the expansion of the Internet of Things (IoT), focus on digital transformation, demand for customization and personalization, shift towards remote work and collaboration, and increasing mobile app usage. Key trends include the rise of no-code

or low-code platforms, integration of AI and machine learning, expansion of cross-platform development, augmented reality (AR) and virtual reality (VR) support, and localization and internationalization.

Explore comprehensive insights into the global app builder software market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=15306&type=smp

Mobile Device Proliferation Fuels Growth Of The App Builder Software Market

The increasing prevalence of mobile devices is expected to propel the growth of the app builder software market. Mobile devices, including smartphones, tablets, and wearables, provide a platform for users to access and interact with the software on the go. App builder software often



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App Builder Software Global Market Report 2024 –
Market Size, Trends, And Global Forecast 2024-2033

offers mobile applications or mobile-responsive web interfaces, allowing users to create and manage their apps directly from their smartphones or tablets.

For instance, in February 2024, Uswitch Limited reported 71.8 million mobile connections in the UK, surpassing the country's population by 4.2 million. This marked a 3.8% increase from 2021, with expectations that by 2025, 95% of the UK's 68.3 million residents will be using smartphones. The increasing prevalence of mobile devices is driving the growth of the app builder software market.

[App Builder Software Market Key Players](#) Introducing Innovative Solutions To Revolutionize The App Builder Software Market

Major companies in the app builder software market are focusing on developing innovative solutions to meet the growing demand for customizable and user-friendly application development. For example, Wix.com Ltd., an Israel-based software company, launched the Branded App By Wix in August 2021.

This no-code app builder enables users to craft native apps effortlessly, bypassing the need for coding, and extends Wix's user-friendly approach to app creation.

[App Builder Software Market Segments:](#)

- Product: Cloud-Based, On-Premises
- Type: Low-Code Development Platforms, No-Code Development Platforms
- Application: Personal Use, Commercial Use, Other Applications

Geographical Insights: North America Leads, Asia-Pacific Set for Fastest Growth

North America was the largest region in the app builder software market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period. The regions covered in the app builder software market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

Access the complete report for an in-depth analysis of the global app builder software market:

<https://www.thebusinessresearchcompany.com/report/app-builder-software-global-market-report>

App Builder Software Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The App Builder Software Global Market Report 2024 by [The Business Research Company](#) is the most comprehensive report that provides insights on app builder software market size, app

builder software market drivers and trends, app builder software market major players, competitors' revenues, market positioning, and market growth across geographies. The app builder software market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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