

E-Commerce Furniture: Shaping the Digital Payment Landscape 2024-2033

The Business Research Company's E-Commerce Furniture Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 18, 2024 /EINPresswire.com/ -- The e-commerce furniture market is projected to grow from \$32.21 billion in 2023 to \$34.60 billion in 2024, at a

CAGR of 7.4%. This growth can be attributed to the increasing shift toward online shopping, regulatory changes, fluctuations in disposable income, aging populations, and evolving household structures. Despite these factors, the market is expected to witness robust growth, reaching \$46.80 billion by 2028, growing at a CAGR of 7.8%. Key drivers include the rise of mobile commerce, consumer preference for eco-friendly materials, customization trends, globalization of supply chains, and strategic partnerships.



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Rising Use of Smartphones Fuels Market Expansion
The widespread adoption of smartphones is a significant catalyst for the e-commerce furniture market's growth. Smartphones enable consumers to access e-commerce

platforms conveniently, browse extensive product selections, and make purchases seamlessly. For instance, Vietnam's smartphone subscriptions grew from 91.3 million in 2021 to 93.5 million by March 2022, illustrating the increasing reliance on mobile devices for online shopping.

Explore the global e-commerce furniture market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=15359&type=smp

Key Players and Market Trends

Major companies such as Walmart Inc., Amazon.com Inc., and IKEA are integrating AI-powered interactive design experiences to enhance customer engagement and satisfaction. For example, IKEA's AI-powered tool, IKEA Kreativ, allows users to digitally design and visualize living spaces, leveraging spatial computing and 3D mixed-reality technologies.



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Segments:

- Type: Ready-To-Assemble (RTA), Assembled
- Product Type: Beds And Mattresses, Sofas And Armchairs, Entertainment Units, Storage Units, Tables And Desks, Other E-Commerce Furniture
- Material Type: Wooden E-Commerce Furniture, Metal E-Commerce Furniture, Plastic E-Commerce Furniture, Leather E-Commerce Furniture, Glass E-Commerce Furniture
- End Use: Residential, Commercial, Industrial

Geographical Insights: Asia-Pacific Leading the Market

North America dominated the e-commerce furniture market in 2023, while Asia-Pacific is expected to exhibit the highest growth rate during the forecast period. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for an in-depth analysis of the global e-commerce furniture market:

<https://www.thebusinessresearchcompany.com/report/e-commerce-furniture-global-market-report>

E-Commerce Furniture Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The E-Commerce Furniture Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [e-commerce furniture market size](#), e-commerce furniture market drivers and trends, e-commerce furniture market major players, competitors' revenues, market positioning, and market growth across geographies. The [e-commerce furniture market report](#) helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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[About The Business Research Company](#)

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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