

# Semalt CEO, Iurii Iakovenko, Saves Turtle Turbo from Euthanasia, Embracing Him as Office Mascot

*Semalt's Commitment to Kindness:  
Turbo's Impact on Workplace Culture*

MONTANA, UNITED STATES, June 19, 2024 /EINPresswire.com/ -- [Semalt](#), a trailblazer in digital marketing, has taken an extraordinary step towards compassion with the rescue of Turbo, a turtle formerly facing euthanasia. Guided by CEO Iurii Iakovenko's dedication to animal welfare, Turbo now thrives as a beloved office companion at Semalt's headquarters.

Turbo's journey began in adversity, discovered injured and in need of urgent care. Facing limited options, Turbo's fate changed dramatically when Iurii Iakovenko intervened.

"I couldn't turn away from Turbo's plight," expressed Iakovenko. "At Semalt, we strive to embody compassion in every aspect of our work and beyond. Saving Turbo was a natural extension of our commitment to kindness and responsibility."

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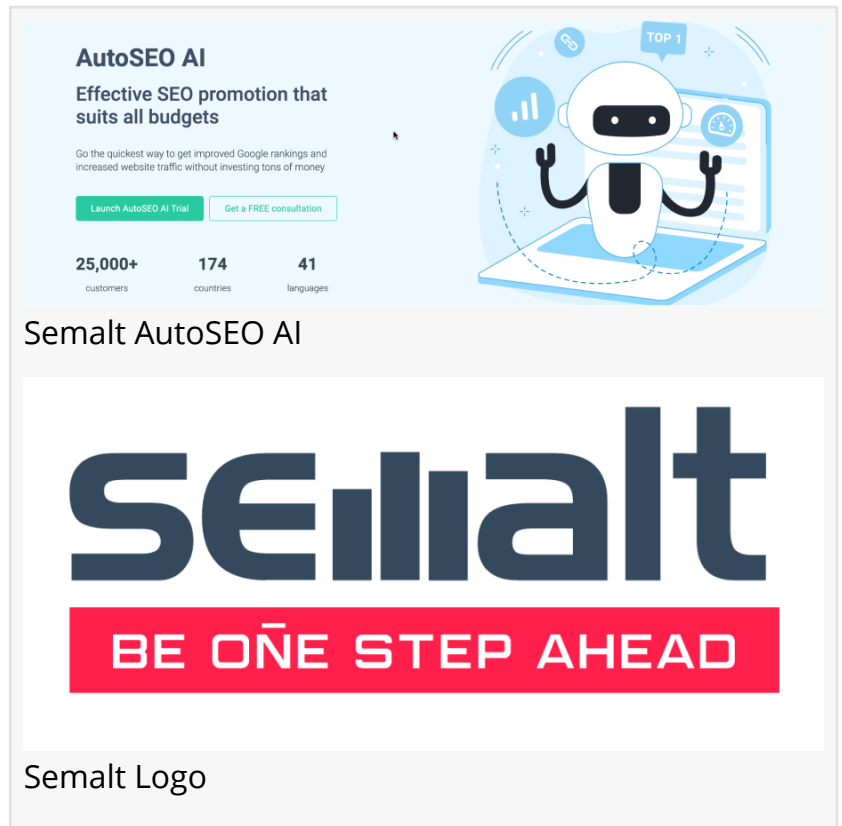
Until one has loved an animal, a part of one's soul remains unawakened.”

*Anatole France*

Under Iakovenko's leadership, Turbo received vital medical attention and was welcomed into Semalt's office environment, where he now enjoys a dedicated habitat and the daily care of the Semalt team.

"Turbo's presence has brought a unique warmth to our workplace," acknowledged Iakovenko. "He serves as a

reminder of our collective responsibility to nurture and protect life, fostering a positive



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atmosphere and inspiring our team's dedication."

Turbo's story exemplifies Semalt's values of empathy and proactive engagement, reinforcing their mission to make a meaningful impact on both business and community fronts.

For further details about Semalt and their pioneering digital marketing solutions, please visit [semalt.com](https://semalt.com).

About Semalt:

Semalt is a leading digital marketing agency renowned for its [expertise in SEO](#), web analytics, and cutting-edge promotional strategies. Committed to delivering measurable results and cultivating enduring client partnerships, Semalt empowers businesses to achieve their digital objectives with confidence.

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