

# Navigating the Future of Foldable Electric Scooter 2024-2033

The Business Research Company's Foldable Electric Scooter Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 18, 2024 /EINPresswire.com/ -- The foldable electric scooter market has witnessed robust growth in recent years, driven by factors such as



consumer lifestyle changes, tourism and leisure activities, and the integration of these scooters with urban delivery services and public transportation. Starting from \$1.15 billion in 2023, the market is projected to grow to \$1.25 billion in 2024, achieving a compound annual growth rate (CAGR) of 8.5%. Looking ahead, the market is expected to continue its upward trajectory,

reaching \$1.75 billion by 2028, growing at a CAGR of 8.7%.



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#### Portability and Convenience Fuel Market Growth

The increasing demand for portable and convenient personal transportation solutions is a significant driver of the foldable electric scooter market. These scooters offer ease of storage and transportation, making them ideal for urban commuting and short-distance travel. Investments in technology, along with enhanced brand awareness and affordability, further propel market expansion. Moreover,

rising environmental awareness among consumers favors the adoption of eco-friendly mobility solutions like foldable electric scooters.

Explore the global foldable electric scooter market with a detailed sample report: <a href="https://www.thebusinessresearchcompany.com/sample\_request?id=15378&type=smp">https://www.thebusinessresearchcompany.com/sample\_request?id=15378&type=smp</a>

## Major Players and Innovation Trends

Leading companies in the foldable electric scooter market, including Xiaomi Corporation, Niu Technologies, and Segway Inc., are focusing on product innovation to enhance performance and user experience. For instance, Honda Motors Co. Ltd. introduced the Moto Compacto in

September 2023, featuring a foldable design, customizable options, and integration with upcoming electric vehicle models.

#### Segments:

• Type: Maximum Load Below 200 Pounds, Maximum Load 200-250 Pounds

Battery Type: Sealed Lead Acid Battery, Lithium-Ion Battery

Voltage: 24V, 36V, 48V, Above 48V

· End-User: Children, Adult

### Asia-Pacific Leading the Market

North America dominated the foldable electric scooter market in 2023, driven by early adoption and infrastructure development. However, Asia-Pacific is expected to emerge as the fastest-growing region during the forecast period, supported by increasing urbanization and government initiatives promoting electric mobility.

Access the complete report for an in-depth analysis of the global foldable electric scooter market: <a href="https://www.thebusinessresearchcompany.com/report/foldable-electric-scooter-global-market-report">https://www.thebusinessresearchcompany.com/report/foldable-electric-scooter-global-market-report</a>

Foldable Electric Scooter Global Market Report 2024 from TBRC covers the following information:

- Market size date for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Foldable Electric Scooter Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on foldable electric scooter market size, foldable electric scooter market drivers and trends, foldable electric scooter market major players, competitors' revenues, market positioning, and market growth across geographies. The foldable electric scooter market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model - Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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