

Global Lip Stain Market Poised for Growth, Expected to Reach \$9.49 Billion by 2028

The Business Research Company's Lip Stain Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LANDON, GREATER LONDON, UK, June 18, 2024 /EINPresswire.com/ -- The [lip stain market size](#) has grown strongly in recent years. It will grow from \$6.50 billion in 2023 to \$6.99 billion in 2024

at a compound annual growth rate (CAGR) of 7.5%. Despite various market dynamics, the market is anticipated to reach \$9.49 billion by 2028, driven by environmental sustainability, customization trends, and inclusive beauty standards.



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The Surge in Personal Grooming Awareness Boosts Lip Stain Market Growth

The increasing awareness of personal grooming is expected to propel the growth of the lip stain market going forward. Personal grooming refers to keeping one's body clean, maintaining hygiene, having well-groomed nails and hair, avoiding body odor, and dressing appropriately. Personal grooming is increasing due to several factors,

including social norm shifts, a growth in awareness of the advantages of skincare products, and the popularity of social media and selfies. Lip stain is used in personal grooming because it provides a convenient, long-lasting, and natural-looking solution for enhancing the lips, contributing to an individual's overall appearance and self-expression.

Explore comprehensive insights into the global lip stain market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample_request?id=14125&type=smp

Major Companies and Market Trends

Major companies operating in the lip stain market include LVMH Moët Hennessy Louis Vuitton, L'Oréal Group, Estée Lauder Companies, Chanel Inc., Shiseido Group, Sephora Collection, Neutrogena Corp., Amorepacific Corporation, Avon Products Inc., Maybelline New York, Kosé

Corporation, Revlon Inc., Rom&nd Inc., Elf Cosmetics, NYX Professional Makeup Co., Essence Cosmetics Ltd., Urban Decay Cosmetics Co., Charlotte Tilbury Beauty Ltd., Colourpop Cosmetics LLC, CoverGirl, Milani Cosmetics LLC, Glossier Inc., Natasha Denona Makeup LLC, Pat McGrath Labs, Wet'n'Wild Sydney Pty Ltd.

Innovative Beauty Desert Rose Lip And Cheek Oil Stain Takes Center Stage

Major companies operating in the lip stain market are focusing on innovative new products, such as desert rose lip and cheek oil stains, to gain a competitive edge in the market. Desert rose lip and cheek oil stain refers to a beauty and multi-use product that can be used as a blush oil and a moisturizing lip color. It is inspired by the desert roses and cactus of the Sonoran desert and is made with a blend of organic cactus oils, including cactus flower and jojoba. For instance, in July 2022, ATHR Beauty, a US-based beauty products company, launched a desert rose lip and cheek oil stain. This innovative product is designed to dry down to a buildable stain without the drying side effects of a conventional stain and is made with a blend of organic cactus oils, including cactus flower and jojoba. It also features ethically harvested candelilla wax to soften the lips. Additionally, it is a versatile and nourishing cosmetic product that offers a natural and customizable color for the lips and cheeks.

Segments:

1. By Type: Liquid, Pencil, Other Types
2. By Distribution Channel: Supermarkets And Hypermarkets, Specialty Stores, Online Retail, Other Distribution Channels
3. By Application: Daily Use, Performing Use

Geographical Insights: North America Leading the Market

North America was the largest region in the lip stain market in 2023. The regions covered in the lip stain market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Access the complete report for an in-depth analysis of the global lip stain market:

<https://www.thebusinessresearchcompany.com/report/lip-stain-global-market-report>

Lip Stain Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Lip Stain Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on lip stain market size, [lip stain market drivers](#) and trends, lip stain market major players, competitors' revenues, market positioning, and market

growth across geographies. The lip stain market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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