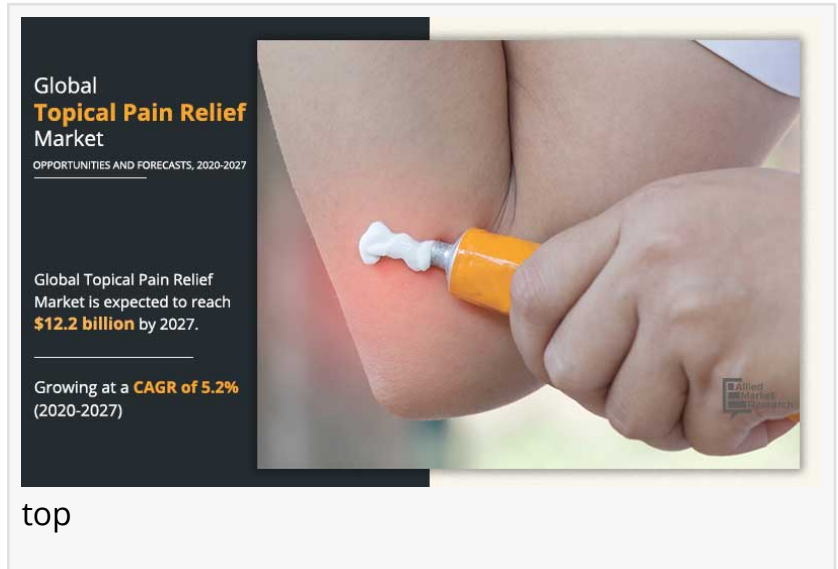


Topical Pain Relief Market Poised Pain-Free Potential for \$12,219.7 Million by 2027

Rise in number of patients suffering from bone pain conditions such as osteoarthritis and diabetic neuropathy.

WILMINGTON, DELAWARE, UNITED STATES, June 18, 2024

/EINPresswire.com/ -- The global topical pain relief market is expected to reach \$12.2 billion by 2027, growing at a CAGR of 5.2% (2020-2027). High demand from athletes and lesser side effects as compared to conventional oral medicines would facilitate the growth of the global topical pain relief market.



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Topical pain relief medications are pain killers that are directly applied, rubbed, or sprayed on the skin over painful muscles or joints. They are designed to relieve pain as they are composed of different ingredients such as opioids, nonsteroidal anti-inflammatory drugs (NSAIDs), salicylates, capsaicin, and others. These products have a heating or cooling effect that stimulate the nerves near the pain point and relieve pain. When pain is localized, patients highly prefer topical treatments as adjunctive therapy, which can be as effective as oral treatments and cause fewer side effects.

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Increase in geriatric population and rise in prevalence of arthritis drive the growth of the market. Moreover, high demand for topical pain relievers among athletes and lesser side effects as

compared to conventional oral medicines supplement the market growth. However, side effects such as skin irritation restrain the growth of the market. On the other hand, proliferation of online pharmacy and untapped potential in emerging nations offer new opportunities to the industry.

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Rise in prevalence of arthritis, surge in demand for topical pain relief products by sportsperson, and few side effects caused by these products drive the growth of the global topical pain relief market. However, skin irritation caused by the products and unpleasant odor hinder the market growth. On the other hand, emergence of online pharmacy and opportunities in emerging countries present new opportunities in the coming years.

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Non-opioids segment accounted for nearly three-fourths share of the total market in 2017 and is expected to maintain its dominance throughout the forecast period. Moreover, this segment would register the highest CAGR of 7.6% from 2018 to 2025, as non-opioids exhibit fewer side effects as compared to opioids. The opioids segment is projected to grow at a steady rate during the forecast period.

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Topical pain relief cream segment contributed nearly two-fifths share of the total revenue in 2017, and it is expected to retain its leadership position by 2025. This is attributed to its ability to offer long-lasting comfort and fast pain relief alongside reducing side effects and skin irritation. However, patch would register the highest CAGR of 9.0% from 2018 to 2025, owing to its ability to provide controlled absorption and uniform plasma drug concentrations to provide instant relief. The research also analyzes gel, spray, and others segments.

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The COVID-19 outbreak is anticipated to impact the growth of the global topical pain relief market. The COVID-19 pandemic has stressed healthcare systems of the world. A huge number of clinics and pain services have undergone a decline in number of patient visits during COVID-19. Subsequently, most chronic pain facilities were deemed non-urgent, both outpatient and elective interventional procedures were limited or stopped during the COVID-19 pandemic to minimize risk of the viral spread. Patients with COVID-19 who are receiving opioids treatment can be more susceptible to respiratory depression and the absorption of fentanyl drug during transdermal administration such as fentanyl patch may increase with fever and could increase opioid side-effects. Whereas, patients who are prescribed transdermal opioids drugs shows the side effects such as sedation, nausea and vomiting, and respiratory depression. Thus, global topical pain relief market had a negative impact due to COVID-19.

Global Topical Pain Relief Market

- By therapeutic class, the non-opioids segment accounted for nearly 71.4% share of the global topical pain relief market in 2019
- By formulation, the patch segment exhibits fastest growth and is expected to grow at a CAGR of 5.5% from 2020 to 2027.
- By type, the prescription pain relief segment held largest topical pain relief market share in 2019 and is expected to remain dominant throughout the forecast period
- By distribution channel, the e-commerce segment exhibits fastest growth and is expected to grow at a CAGR of 8.1% from 2020 to 2027.
- By region, Asia-Pacific is expected to provide lucrative topical pain relief market growth opportunities and grow at a CAGR of 6.5% from 2020 to 2027.

North America accounted for the majority of the global topical pain relief market share in 2019 and is anticipated remain dominant during the forecast period. This is attributed to the early approval of topical pain relief medications and high adoption of over-the-counter pain relief products in this region. Furthermore, due to presence of majority of key players boost the growth of the topical pain relief market in the region. Asia-Pacific is anticipated to witness lucrative growth, owing to increase in affordability, surge in healthcare expenditure, and rise in awareness toward safe pain relief products in this region.

Key Players in Global Topical Pain Relief Market

- Advacare Pharma
- Glaxosmithkline Plc (GSK)
- Johnson & Johnson
- Nestlé S.A.
- Novartis AG
- Pfizer Inc.
- Reckitt Benckiser Group Plc.
- Sanofi
- Sun Pharmaceutical Industries Ltd.
- Topical Biomedics, Inc.

Methodology and Data Sources

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