

By region, North America held the largest market share by revenue in 2018, accounting for nearly two-fifths of the global veterinary infectious disease diagnostics market, and is projected to maintain its dominance throughout the forecast period. This is due to increased awareness about early disease screening in companion animals and the availability of superior veterinary treatment options. Additionally, the Asia-Pacific region is expected to achieve the highest CAGR of 10.3% from 2019 to 2026, driven by a rise in pet ownership and greater awareness of early diagnosis and treatment of diseases in companion animals.

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Key players in the market include:

- Biomérieux SA
- HESKA Corporation
- IDEXX Laboratories, Inc.
- ID.Vet
- Neogen Corporation
- Qiagen N.V.
- Randox Laboratories Ltd.
- Thermo Fisher Scientific Inc.
- Virbac
- Zoetis

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