

Sustainable Personal Care Industry Size Worth USD 129.7 billion | Growing at 9.5% CAGR | Growth, Share Analysis

Sustainable personal care market was valued at \$50.8 billion in 2021, and is estimated to reach \$129.7 billion by 2031, growing at a CAGR of 9.5%

DELAWARE, WILMINGTON, UNITED STATES, June 18, 2024

/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Sustainable Personal Care Market](#)," The sustainable personal care market was valued at \$50.8 billion in 2021, and is estimated to reach \$129.7 billion by 2031, growing at a CAGR of 9.5% from 2022 to 2031.



SUSTAINABLE PERSONAL CARE MARKET
OPPORTUNITIES AND FORECAST, 2021 - 2031

Sustainable personal care market is expected to reach **\$129.7 Billion** in 2031

Growing at a **CAGR of 9.5%** (2022-2031)

The infographic features a photograph of several small jars of personal care products, such as lip balms or lotions, arranged on a wooden slice. The text is overlaid on a dark background.

Sustainable Personal Care Market Share

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The sustainable personal care market manufactures cosmetics and personal hygiene goods for consumers. Cosmetics and personal hygiene are two subcategories of personal care. Wet wipes, toothpaste, toilet paper, talcum powder, moisturizer, shaving cream, razors, perfumes, pomade, nail files, makeup, lotion, lipstick, lip gloss, hair clippers, facial tissue, eyeliner, deodorant, cotton pads, cotton swabs, colognes, and cleansing pods are just a few personal care products available in the market. The global personal care industry is quite diverse, and it may be divided into two categories, namely, personal care items and personal care appliances. Personal care appliances have been increasingly popular around the world in recent years, and creative products on the market each year are fueling the demand for a sustainable personal care market.

One of the major drivers of the global sustainable personal care industry is the growing popularity of sustainable skin care products. When it comes to skin care, every consumer looks for new and sustainable ingredients, which have a positive impact on health and society. Organic and natural are the emerging trends in the food and beverage and personal care industry across the globe.

discounts provided by these sites attract end users, including home consumers and institutions to purchase sustainable personal care through e-commerce platforms. Furthermore, e-commerce platforms have expanded customer reach, resulting in it becoming a major source of revenue for many businesses. Moreover, due to the rapid increase of internet-enabled mobile user bases in emerging nations, the e-commerce sector is likely to expand in the future.

North America dominated the global sustainable personal care market size and is projected to continue this trend during the forecast period. This is majorly attributed to widespread knowledge of sustainable ingredients and products in the region. The demand for sustainable personal care is increasing in the U.S. and Canada, which boosts the regional market growth. However, Asia-Pacific is predicted to have the most promising growth rate, owing to the rapid development of the health & wellness as well as the personal care industries in the region.

The players operating in the market have adopted product launch and business expansion as their key developmental strategies to expand their market share, increase profitability, and remain competitive in the market by following the sustainable personal care market trends. The key players profiled in the sustainable personal care market analysis report include, Coty Inc., Colgate Palmolive Company, Estee Lauder Companies Inc., Johnson & Johnson, Kao Corporation, L'Oréal S.A., L'Occitane Group, The Procter & Gamble Company, Unilever Plc, and Weleda.

For more information, visit: <https://www.alliedmarketresearch.com/purchase-enquiry/A16262>

Key Market Statistics:

- The sustainable personal care market size was valued at \$ 50,791.8 million in 2021, and is estimated to reach \$ 1,29,693.9 million by 2031, registering a CAGR of 9.5% from 2021 to 2031.
- By nature, sustainable personal care market opportunities segments was organic and is estimated to witness the fastest growth, registering a CAGR of 9.8% during the forecast period.
- By type, the skin care segment was valued at \$ 25,824.6 million in 2021, and is estimated to reach \$64,207.3 million by 2031, registering a CAGR of 9.2% from 2022 to 2031 in the global sustainable personal care market forecast period.
- By sales channel, the hypermarkets/supermarkets segment was valued at \$19,266.8 million in 2021, accounting for 37.9% of the global sustainable personal care market share.
- In 2021, the U.S. was the most prominent market in North America, and is projected to reach \$ 36,344.5 million by 2031, growing at a CAGR of 9.1% during the forecast period.

Table of Contents:

Chapter 1 : INTRODUCTION

Chapter 2 : EXECUTIVE SUMMARY

Chapter 3 : MARKET OVERVIEW

Chapter 4 : SUSTAINABLE PERSONAL CARE MARKET, BY NATURE
Chapter 5 : SUSTAINABLE PERSONAL CARE MARKET, BY TYPE
Chapter 6 : SUSTAINABLE PERSONAL CARE MARKET, BY SALES CHANNEL
Chapter 7 : SUSTAINABLE PERSONAL CARE MARKET, BY REGION
Chapter 8 : COMPANY LANDSCAPE
Chapter 9 : COMPANY PROFILES
LIST OF TABLES
LIST OF FIGURES

□□□□□□ □□□□□□:-

□ Sustainable Home Decor Market

<https://www.openpr.com/news/3385471/sustainable-home-decor-market-growing-at-5-5-cagr-to-hit-556-3>

□ Vegan Cosmetics Market

<https://www.openpr.com/news/3383939/28-5-billion-of-vegan-cosmetics-market-by-2031-growing-at-a-cagr>

□ Dermocosmetics Market

<https://www.openpr.com/news/3382501/130-46-billion-of-dermocosmetics-market-by-2030-growing-at>

□ Philippines Skin Care Products Market

<https://www.openpr.com/news/3385503/philippines-skin-care-products-market-is-projected-reach>

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